Welcome to Paris Region

Europe’s business & innovation powerhouse

Paris Region Facts and Figures 2020 lays out a panorama of the region’s economic dynamism and social life, positioning it among the leading regions in Europe and worldwide.

With its fundamental key indicators, the brochure “Paris Region Facts and Figures 2020” is a tool for decision and action for companies and economic stakeholders. It is useful to economic and political leaders of the region and to all those who want to have a global vision of this dynamic regional economy.

Paris Region Facts and Figures 2020 is a collaborative publication produced by Choose Paris Region, L’Institut Paris Region and the Paris Île-de-France Regional Chamber of Commerce and Industry.
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Paris Region, a dynamic and fast-growing global region

Standing at the crossroads of European and worldwide trade, the Paris Region is Europe’s #1 economic vibrant, innovative and sustainable.

**Highly-diversified sectors of excellence**

Paris Region is renowned for its highly diversified economic landscape and sectors of excellence, including biotechnology, nanotechnology, telecommunications, 3D animation, the aerospace and automotive industries...

The Paris Region’s diversified economy is buzzing with top-ranked high-tech clusters and research centers. This unique landscape generates exciting opportunities for cross-sector collaborations.

**A massive consumer marketplace**

Access to 513 million European consumers

12.2 million inhabitants,

50.1 million tourists,

9.4 million visitors in the Region’s main conference and exhibition centers.

**A qualified, cosmopolitan talent pool**

Large, well-educated, international workforce: 6.4 million jobs, 36% of all French executives.

Europe’s largest concentration of higher education students: 704,500 students (26.3% of students in France), world-class engineers, researchers, Fields Medals, Abel and Nobel prizes,...

Internationally recognized technical and scientific skills (top business, engineering and specialized higher education institutions, engineers, researchers...).

**World-class infrastructure**

3 international airports, high-speed rail, an ever-expanding urban subway system thanks to the Grand Paris Express project, the largest urban renewal project in Europe, new modes of mobility and an excellent broadband communication network.

**An outstanding lifestyle**

There’s a reason why the Paris Region is the #1 destination on the planet: with 50.1 million visitors each year, the area is synonymous with “art de vivre”, culture, gastronomy and history. The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.

**A dynamic and fast-growing region**

The Paris Region is a truly global region which accounts for 23.3% of France’s workforce, 31% of national GDP and 40.5% of the country’s researchers. 53% of residents are under the age of 40. This young and steadily growing population is not only attracted by the region’s economic opportunities but also by the quality of life offered.

**A business and innovation powerhouse**

The highest GDP in the European Union (EU28) in billions of euros. A vibrant exchange between Europe's highest concentration of Fortune 500 corporations, corporate headquarters, SMEs, trailblazing startups, world-class competitiveness clusters. #1 worldwide destination for international meetings. The leader in Europe for R&D talent and spending.

**Europe’s largest scope of real estate solutions**

Attractive, diversified and very competitive real estate, with new office districts and business parks, as well as the opening of coworking spaces, “startup factories”...

**Urban development & big events**

The Grand Paris Express

With its 200 km of new tracks and 68 new transit stations, the network of the regional super-subway, the Grand Paris Express project, will be doubling its size by 2030, changing the face of the Region.

Paris 2024

Paris will also be hosting the 2024 Olympic and Paralympic Games, which will generate major infrastructure and construction projects.
A world leading economic and innovative region

With a GDP of €709 billion and a population of 12.2 million, the Paris Region represents 31% of France’s GDP and 18.4% of its population, while it respectively represents 4.6% and 2.4% of the European Union’s GDP and population.

1.7 million foreigners live in the region
13.9% of the population
2018

119,400 foreign students in higher education, including 80,500 in Paris Region’s public universities
2018-19

8,240 foreign PhD students
2018-19

5,800 foreign researchers
2018

22.2 million foreign visitors
2018

15,100 foreign sites
620,000 jobs,
1 out of 6 jobs in Paris Region is in a foreign company (16.7%)
2017, data 2018

409 foreign companies
6,303 jobs created
2018

Overview Paris Region Facts & Figures 2020

Population

Jobs

GDP

R&D workforce

R&D researchers

R&D expenditure

France vs. Paris Region

Population

2.4%  18.4%
13.2M inhabitants 2018

6.4M jobs 2018

2.8%  23.3%

GDP

4.6%  31%
€709B 2018

5.6%  37.5%

R&D workforce

6.1%  40.5%

R&D researchers

119,700 FTP* 2018

155,900 FTP* 2017

R&D expenditure

6.6%  40%

* Full Time Equivalent

- Insee, Eurostat, Ministry of Education, Higher Education and Research

Paris Region is part of:
- The European Union
- The Schengen area
- The Eurozone

An international region

UK has left the EU28 from 1.31.2019
Paris Region in numbers

- GDP €70.9b
- GDP €58,300 per capita
- GDP €110,549 per job

- 704,500 students
- 12.012 km² surface area
- 12.2 million inhabitants

- 10.7 inhabitants per km²
- 54.2 million m² Office space
- 1,166,000 companies
- 1,285,000 sites (all activities)
- 244,000 companies created
- 8,000 startups

- 8,000 startups
- 6.4 million jobs (salaried and non-salaried)
- €148.5b Import
- €97.5b Export

- 165,500 R&D jobs incl.
- 119,700 researchers
- €20.2b R&D expenditure

- 108 million passengers in Air Traffic
- 1,166,000 companies
- 1,285,000 sites (all activities)

- 244,000 companies created
- 8,000 startups
- 6.4 million jobs (salaried and non-salaried)

- €148.5b Import
- €97.5b Export

- 19 million passengers
- 7 high-speed train stations
- 50.1 million tourists, incl. 22.2 million foreign tourists

- 496,500 students
- 165,500 researchers
- €20.2b R&D expenditure

- 1,166,000 companies
- 1,285,000 sites (all activities)
- 244,000 companies created

- 8,000 startups
- 6.4 million jobs (salaried and non-salaried)
- €148.5b Import
- €97.5b Export

- 108 million passengers in Air Traffic
- 1,166,000 companies
- 1,285,000 sites (all activities)

- 244,000 companies created
- 8,000 startups
- 6.4 million jobs (salaried and non-salaried)

- €148.5b Import
- €97.5b Export

- 19 million passengers
- 7 high-speed train stations
- 50.1 million tourists, incl. 22.2 million foreign tourists

Paris Region’s position in international rankings

The Paris Region is a globally competitive region. It is one of the most attractive regions in the world according to different rankings on attractiveness, companies, foreign direct investments, talents, real estate, cost and quality of life. Recent international benchmarking studies have put the region within the top metabolises in the world in terms of Human Capital, Economic activity, Attractiveness, Cultural experience, Information exchange, Research and Development, Tourism...

Global Cities Index 2019
- #1 New York
- #2 London
- #3 Paris
- #4 Tokyo
- #5 Hong-Kong

Global Cities Outlook 2019
- #1 London
- #2 Singapore
- #3 San Francisco
- #4 Amsterdam
- #5 Paris

Dynamic Cities 2019 Savills
- #1 London
- #2 Paris
- #3 Cambridge
- #4 Berlin
- #5 Amsterdam

Cost of living Survey 2019
- Paris is less expensive in Europe than Zurich, Bern, Geneva, Copenhagen, London, Moscow, Dublin, Milan.
- Mercer 2019

Quality of living Survey 2019
- The quality of life in Paris is very appreciated, and ranked ahead of that of many global cities such as London, Luxembourg, Madrid, Rome...
- Mercer 2019

Foreign direct investments

As of 2018, the Paris Region is the second international destination for international investments following London, and first for Research, Design and Engineering investments, followed by Singapore.

Global Cities Investment monitor 2019
- International investors’ perceptions of future attractiveness.
- #1 New York
- #2 London
- #3 Paris

Paris Region, #1 world destination for investments in R&D

2nd most attractive location to set up a business

KPMG – Paris Ile-de-France Capitale Economique, Choose Paris Region

Global Attractiveness

Cost & Quality of Life

Quality of living Survey 2019
- The quality of life in Paris is very appreciated, and ranked ahead of that of many global cities such as London, Luxembourg, Madrid, Rome...
- Mercer 2019

Cost of living Expatistan
- Paris is cheaper than London
- 12% cheaper for housing
- 43% cheaper for transportation
- 60% cheaper for personal care
- 10% for entertainment
- Expatriate 1/20

Expatistan

Paris is cheaper than London
12% cheaper for housing
43% cheaper for transportation
60% cheaper for personal care
10% for entertainment
Expatriate 1/20
Real Estate

Emerging Trends in Real Estate, Europe 2020

Paris is ranked #1 for its overall real estate prospects in 2020.

The Grand Paris project, Europe’s largest transport scheme, is widely lauded as a game-changer for the French capital, setting it apart from the competition.

Global Property Handbook 2020

Paris became the preferred city for international clients to invest in real estate

#1 Paris
#2 New York
#3 Tokyo
#4 Los Angeles
#5 Hong Kong

Talents

Cities of Influence, Where to find the best talent 2018

#1 London
#2 Paris
#3 Madrid

Colliers International, 2018

Financial Times Education rankings 2019-20

HEC Paris #1
Best executive MBA program
Best European business school

Financial Times, 2019

Tourism and meetings

2019 Mastercard’s Global Destination Cities Index

Total of international overnight visitors by city

#1 Bangkok 22.78 M
#2 Paris 19.10 M
#3 London 19.09 M
#4 Dubai 15.93 M
#5 Singapore 14.67 M

Mastercard

2019 ICCA meetings organized in the world

Paris, #1 world destination for congresses
#2 Vienna
#3 Barcelona
#4 Berlin
#5 Madrid

ICCA, International Congress and Convention Association

R&D, Tech and Innovation

Global Innovation Index 2019

Paris, European #1 and #9 largest science and technology clusters in the world

CIMPL 2019

Startup Genome 2019

Paris Region innovation: 9th on the top 15 startup ecosystems in the world

Startup Genome, 7/19

Innovation Cities Top 100 Index 2019

Paris, #2 European and #6 best city in the world for innovation

2thinknow
A young, cosmopolitan and talented population

The Paris Region is the most populated region in France and in Europe and one of the most populated regions in the world. The people living in the Region are largely diverse and more foreigners live in the region than they do in the rest of France. The Paris Region’s population remains one of the most fertile regions of metropolitan France and also the youngest.

Europe’s most populous region

12.2M
habitants

18.2%
of France’s population

2.4% of the European Union’s population

Europe’s most populous region ahead of Lombardy, Greater London, Andalusia, Catalonia and Auvergne-Rhône-Alpes.

Over 100,000 inhabitants in 5 towns in Paris Region:

Paris
Boulogne-Billancourt
Saint-Denis
Argenteuil
Montreuil

INSEE, Eurostat 1/20, data 2018

300,000
new inhabitants by 2025

Paris Region, EU28’s most populous region
2018

<table>
<thead>
<tr>
<th>Region</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dusseldorf (DE)</td>
<td>5.2M</td>
</tr>
<tr>
<td>Campania (Napoli) (IT)</td>
<td>5.8M</td>
</tr>
<tr>
<td>Lazio (IT)</td>
<td>5.9M</td>
</tr>
<tr>
<td>Madrid Community (ES)</td>
<td>6.5M</td>
</tr>
<tr>
<td>Catalonia (ES)</td>
<td>7.5M</td>
</tr>
<tr>
<td>Auvergne / Rhône-Alpes (FR)</td>
<td>7.9M</td>
</tr>
<tr>
<td>Andalusia (ES)</td>
<td>8.4M</td>
</tr>
<tr>
<td>Greater London (UK) *</td>
<td>8.9M</td>
</tr>
<tr>
<td>Lombardy (IT)</td>
<td>10M</td>
</tr>
<tr>
<td>Paris Region (FR)</td>
<td>12.2M</td>
</tr>
</tbody>
</table>

* Greater London = Inner and Outer London

Eurostat 2018 (data 2017), NUTS 2
A young, dynamic population

Paris Region contributes to 24% of births and 83% of the natural surplus of metropolitan France, a weight never reached before. Between 2012 and 2017, the region earned an average of 55,000 inhabitants per year.

25% of Paris Region’s population is under 19
53% under 40

<table>
<thead>
<tr>
<th>Age</th>
<th>Paris Region Total</th>
<th>% Total / Paris Region</th>
<th>Total</th>
<th>% Total / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-19</td>
<td>3,140,965</td>
<td>25.6</td>
<td>16,084,743</td>
<td>24.0</td>
</tr>
<tr>
<td>20-39</td>
<td>3,409,765</td>
<td>27.8</td>
<td>15,759,165</td>
<td>23.5</td>
</tr>
<tr>
<td>40-59</td>
<td>3,210,447</td>
<td>26.1</td>
<td>17,369,555</td>
<td>26.0</td>
</tr>
<tr>
<td>60-74</td>
<td>1,658,207</td>
<td>13.5</td>
<td>11,476,704</td>
<td>17.0</td>
</tr>
<tr>
<td>Over 75</td>
<td>858,826</td>
<td>7</td>
<td>6,373,536</td>
<td>9.5</td>
</tr>
<tr>
<td>Total</td>
<td>12,272,210</td>
<td>100%</td>
<td>67,063,703</td>
<td>100%</td>
</tr>
</tbody>
</table>

Paris Region Facts & Figures 2020

A cosmopolitan population

Paris Region is a place where people from all over the world live, study, work or visit.

46.96% come from Africa: 792,425
31.32% come from Europe: 528,481
16.82% come from Asia: 283,898
4.79% come from the Americas: 80,869
0.11% come from Oceania: 1,869
Europe’s leading economic region

Paris Region is an economic powerhouse, with the EU’s highest GDP, most Fortune 500 company headquarters in Europe, a buzzing startup scene and a thriving research community. The region’s diverse economic landscape encompasses all sectors. Companies are choosing the Paris Region to grow their business.

A dynamic and fast-growing region

The highest GDP in Europe, equivalent to that of the Netherlands, and higher than that of Sweden, Poland, Belgium or Norway.

Access to over 513 million European consumers

Europe’s highest concentration of Fortune 500 corporations

The Paris Region’s economic dynamism benefits from its position at the heart of the world’s economy.

The Paris Region is home to a truly diversified economy with industry leaders, innovative start-ups and all key stakeholders in between.

Top 5 European Regions for GDP

(million euros in 2017)

<table>
<thead>
<tr>
<th>Region</th>
<th>GDP</th>
<th>GDP per Job</th>
<th>GDP per capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greater London*</td>
<td>553,946</td>
<td>€110,549</td>
<td>€58,300</td>
</tr>
<tr>
<td>Paris Region</td>
<td>709,196</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Auvergne / Rhône-Alpes</td>
<td>263,148</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oberbayern</td>
<td>262,804</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lombardy</td>
<td>380,955</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

INSEE, Eurostat, 2020, data 2017
Paris Region is home to a truly diversified economy with industry leaders, innovative start-ups and all key stakeholders in between. It is renowned for its highly diversified economic landscape and sectors of excellence, including high-value-added service industries and high-tech manufacturing, ie. artificial intelligence, cleantech, deeptech, fintech, IT services, biotechnology, e-health, cultural industries, animation, as well as the aerospace and automotive industries, smart industry...

**A highly diversified economic landscape**

**Key sectors**

- **Business Services**
  - Accenture, Cap Gemini, EY, Gide Loyrette Nouel, KPMG...

- **Creative industries, Film, TV**
  - Europacorp, Gaumont, MK2, Netflix, Paramount, Pathé, Universal, Warner Bros, UGC... Buf compagnie, Gameloft, Mac Guff, Mikros Image, Mimesis Republic, Neko-Entertainment, Ubisoft...

- **Automotive, Logistics and Mobility**
  - Renault, PSA Peugeot Citroën, Bosch, Continental, Faurecia, Valeo, Air France-KLM Group, DHL, FedEx, Geodis, Paris Aéroport, RATP, SNCF, Systra, Transilien, Transdev...

- **Fashion, Design, Luxury Goods**
  - Cartier, Chanel, Hermes, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L’Oréal...

- **IT**
  - Apple, Atos, Dassault Systemes, Facebook, Free, Fujitsu, Google, Horiba, Huawei, IBM, Microsoft, Motorola, Nokia France, Oracle, Orange, Philips, Safran Electronics and Defense, SAP, SFR Group, Siemens, Sony, Thales, Vivendi, ZTE...

- **Aerospace & Defense**
  - Airbus Group, Dassault Aviation, Safran, Thales Group, Arianespace, European Space Agency, Alcatel-Lucent, Zodiac...

- **Commerce / Retail**
  - Amazon, Carrefour, Cora, PNAC, Galeries Lafayette, Groupe Casino, H&M, Ikea, Marionnaud, Metro, Printemps, Uniqlo, Zara...

- **Food Industry**
  - Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Peñad, Ricard...

- **Healthcare & Life Sciences**
  - AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Lilly, Pfizer, Roche, Sanofi-Aventis, Novartis...

- **Financial Services, Insurance**
  - Bank of America, BNP Paribas, BPCE Group, CityBank, CM-CIC Group, Crédit Agricole, EBA European Bank Authority, Euronext Paris, JP Morgan, HSBC, La Banque Postale, Société Générale, Axa, Allianz, CNP Assurance, Generali...

- **CleanTech, Energy, Smart City**
  - Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Suez, Total, Veolia...
  - Bouygues, Eiffage, Vinci...

- **MICE**
  - Comexposium, Reed Midem, Viparis... Disneyland® Paris...

*Meetings, Incentives, Conventions, Exhibitions*
The primary strength of the Paris Region’s economy is the concentration of jobs, corporate headquarters, SMEs/SMIs and business start-ups. All of France’s very large businesses (> 1,500 employees each) have a site in the region.

### A business powerhouse

**1,166,577**

Companies

INSEE, 2019. Commercial activities, excluding agriculture

**244,147**

Companies created

INSEE, 2019

**1,395,594**

Sites

INSEE, 2020, data 31.12.15

**>8,000**

Startups

Dealroom/French Tech 2020

31 of the top Fortune Global 500 corporations are headquartered in France, 28 in Paris Region

### Paris Region, Europe’s 6th leading region for labor productivity

- Vienna (AT): 109.80
- Stockholm (SE): 121.93
- Greater London (UK): 122.94
- Hamburg (DE): 125.03
- Hovedstade (Copenhagen) (DK): 131.87
- Paris Region (FR): 132.46
- Eastern and Midland (IE): 134.74
- Brussels Capital Region (BE): 170.20
- Southern (IE): 171.85
- Luxembourg (LU): 198.63

Apparent Labor Productivity - Source: Eurostat GDP in million euros 2017 (NUTS 2) divided by total number employed 15 years old and over (2018), estimates. Greater London: Inner + Outer London

### Paris Region, Europe’s highest concentration of Fortune 500 Global corporate headquarters

- Greater Beijing (CH): 56
- Greater Tokyo (JP): 36
- Paris Region (FR): 28
- Guangdong Province (CH): 18
- Greater New York (USA): 17
- Greater London (UK): 13
- Sudogwon - Seoul (KO): 13
- Greater San Francisco (USA): 11
- Yangzi - Shanghai (CH): 11
- North and South Holland (NL): 8

Paris Region, at the heart of World Trade

(2018)

Imports

€148.5b
26.6% of France’s imports

Exports

€97.4b
20.2% of France’s exports

Paris Region’s main trading partners

Europe
Exports: €56.4b, 57.9%
Imports: €88.7b, 59.7%

Asia and Oceania
Exports: €14.5b, 14.9%
Imports: €36.4b, 24.5%

The Americas
Exports: €16.4b, 16.8%
Imports: €15.4b, 10.4%

The main supplier countries are the nearby countries as well as the major powers world’s economies (China, USA and Japan).

For 10 years, the United States and Germany have been Paris Region’s main export partners.

The top 3 most exported products are indicative of the specialization of Paris Region industries (aerospace and defense, automotive, pharmaceutical industry).

Main imported products

Automotive manufacturing products:
€18.9b, 12.7%

Hydrocarbons:
€9.9b, 6.7%

Telephones and communication equipment: €8.8b, 5.9%

Main exported products

Space and aeronautics manufacturing products:
€13.5b, 13.8%

Automotive manufacturing products:
€9.5b, 9.7%

Pharmaceutical products:
€7.4b, 7.6%

French Customs, 2018

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€7.4b, 7.6%

French Customs, 2018

The main supplier countries are the nearby countries as well as the major powers world’s economies (China, USA and Japan).

For 10 years, the United States and Germany have been Paris Region’s main export partners.
An attractive region for foreign companies

The Paris Region is the top French region in terms of hosting foreign companies and it accounts for a third of all new business creations in France.

Europe’s #2 Region for major foreign companies

15,100

sites depending on a foreign company

620,000

jobs, 1 out of 6 jobs in Paris Region (16.7%)

<table>
<thead>
<tr>
<th>2018 FDI arrivals</th>
</tr>
</thead>
<tbody>
<tr>
<td>409 foreign companies from over 50 countries creating 6,303 jobs, including:</td>
</tr>
<tr>
<td>198 from European groups (48%) 3,089 jobs</td>
</tr>
<tr>
<td>112 from American groups (27%) 2,070 jobs</td>
</tr>
<tr>
<td>72 from Asian and Oceanian groups (17.6%) 812 jobs</td>
</tr>
<tr>
<td>26 from other countries (Africa, Middle East) (6.3%) 232 jobs</td>
</tr>
</tbody>
</table>

Main sectors

Wholesale 132,000 jobs

Industry 82,000 jobs

Scientific and technical activities 75,000 jobs

Information and communication activities 71,000 jobs

165,000 jobs

90 countries

Main countries

USA 165,000 jobs

Germany and UK 80,000 jobs each

Top Major Paris Region companies dependent on foreign groups (based on salaried workforce)

<table>
<thead>
<tr>
<th>Country</th>
<th>Company</th>
<th>Salaried workforce</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netherlands</td>
<td>Ranstad</td>
<td>92,768</td>
</tr>
<tr>
<td>USA</td>
<td>Euro Disney Associes</td>
<td>15,383</td>
</tr>
<tr>
<td>Sweden</td>
<td>Securitas France SARL</td>
<td>13,801</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>Compass Group France</td>
<td>13,336</td>
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<tr>
<td>Netherlands</td>
<td>Meubles Ikea France</td>
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<td>Select TT (Groupe Ranstad)</td>
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<td>Netherlands</td>
<td>Conforama France</td>
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<td>Germany</td>
<td>Metro France</td>
<td>8,711</td>
</tr>
<tr>
<td>Sweden</td>
<td>H&amp;M Hennes &amp; Mauritz</td>
<td>6,886</td>
</tr>
<tr>
<td>Qatar</td>
<td>GFI Informatique</td>
<td>6,265</td>
</tr>
<tr>
<td>USA</td>
<td>Cie IBM France</td>
<td>6,250</td>
</tr>
<tr>
<td>Spain</td>
<td>Zara</td>
<td>6,104</td>
</tr>
<tr>
<td>USA</td>
<td>Otis</td>
<td>6,049</td>
</tr>
</tbody>
</table>

Insee, Esane, Clap and Lifi 2017, [data 2013]
Very competitive set-up costs among global cities

### Overall results – Average of services and manufacturing sectors*

<table>
<thead>
<tr>
<th></th>
<th>Paris</th>
<th>Tokyo</th>
<th>London</th>
<th>New York</th>
</tr>
</thead>
<tbody>
<tr>
<td>Initial Investment</td>
<td>13,679</td>
<td>20,910</td>
<td>15,689</td>
<td>15,271</td>
</tr>
<tr>
<td>Rank, total investment</td>
<td>1</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total Labor</td>
<td>7,595</td>
<td>7,267</td>
<td>8,029</td>
<td>11,002</td>
</tr>
<tr>
<td>Rank, total labor</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Total transportation</td>
<td>810</td>
<td>465</td>
<td>1,010</td>
<td>854</td>
</tr>
<tr>
<td>Rank, transportation</td>
<td>2</td>
<td>1</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Total Utilities</td>
<td>280</td>
<td>376</td>
<td>367</td>
<td>321</td>
</tr>
<tr>
<td>Rank, electricity</td>
<td>1</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Total operating costs</td>
<td>9,326</td>
<td>8,941</td>
<td>10,520</td>
<td>12,616</td>
</tr>
<tr>
<td>Rank, operating costs</td>
<td>2</td>
<td>1</td>
<td>3</td>
<td>4</td>
</tr>
<tr>
<td>Total costs</td>
<td>21,849</td>
<td>22,302</td>
<td>22,741</td>
<td>24,956</td>
</tr>
<tr>
<td>Overall rank</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

*10-Year Average Annual Total Location Sensitive Costs (in thousand US$)

Very competitive living costs

Paris more affordable than London and cheaper than 11 European cities

### Housing in Paris is globally 12% cheaper than in London (in €)

<table>
<thead>
<tr>
<th></th>
<th>Paris</th>
<th>London</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly rent for 85 m² (900 Sqft) furnished accommodation in expensive area</td>
<td>2,630</td>
<td>2,918</td>
</tr>
<tr>
<td>Monthly rent for a 45 m² (480 Sqft) furnished studio in normal area</td>
<td>1,205</td>
<td>1,401</td>
</tr>
<tr>
<td>Utilities 1 month (heating, electricity, gas ...) for 1 person in 45 m² (480 Sqft) studio</td>
<td>88</td>
<td>111</td>
</tr>
<tr>
<td>Internet 8 Mbps (1 month)</td>
<td>20</td>
<td>25</td>
</tr>
</tbody>
</table>

### Transportation in Paris is globally 43% cheaper than in London (in €)

<table>
<thead>
<tr>
<th></th>
<th>Paris</th>
<th>London</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly ticket public transport</td>
<td>75</td>
<td>167</td>
</tr>
<tr>
<td>Taxi trip on a business day, basic tariff, 8 km, (5 miles)</td>
<td>12</td>
<td>31</td>
</tr>
</tbody>
</table>

### Personal care in Paris is globally 60% cheaper than in London (in €)

<table>
<thead>
<tr>
<th></th>
<th>Paris</th>
<th>London</th>
</tr>
</thead>
<tbody>
<tr>
<td>General practitioner’s appointment / Short visit to private Doctor (15 minutes)</td>
<td>26</td>
<td>99</td>
</tr>
</tbody>
</table>

### Entertainment in Paris is around 10% cheaper than in London (in €)

<table>
<thead>
<tr>
<th></th>
<th>Paris</th>
<th>London</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 tickets to the movies</td>
<td>21</td>
<td>27</td>
</tr>
<tr>
<td>2 tickets to the theater (best available seats)</td>
<td>82</td>
<td>161</td>
</tr>
<tr>
<td>1 month of gym membership in business district</td>
<td>50</td>
<td>50</td>
</tr>
</tbody>
</table>

---

*Paris Region Facts & Figures 2020

Renault Flins-sur-Seine plant © Nicolas DUPREY CD 78

Economy and business
Europe’s largest talent pool

Home to a large, well-educated and international workforce, Paris Region is an ideal place to source technical skills and top talent. The region’s world-class universities and engineering schools are a major draw for companies looking to recruit.

A breeding ground for talents

| 6.4M | jobs |
| 23.3% | of all jobs in France |
| 36% | of all French executives |

5.9M salaried jobs
0.5M salaried jobs
Executives’ average annual net salary: €56,450
Average annual net salary: €34,340
7.5% Unemployment rate
88% jobs in services
7% in industry
4.9% in construction
0.1% in agriculture

The Paris Region’s active population by professional category

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managerial and highly-skilled occupations</td>
<td>1,688,314</td>
<td>27.7%</td>
</tr>
<tr>
<td>Service workers, sales &amp; administrative support</td>
<td>1,614,023</td>
<td>26.5%</td>
</tr>
<tr>
<td>Skilled and mid-level employees</td>
<td>1,553,883</td>
<td>25.5%</td>
</tr>
<tr>
<td>Laborers</td>
<td>840,028</td>
<td>13.8%</td>
</tr>
<tr>
<td>Skilled tradesmen and business directors</td>
<td>293,645</td>
<td>4.8%</td>
</tr>
<tr>
<td>Farm, fishing and forest operators</td>
<td>5,362</td>
<td>0.1%</td>
</tr>
<tr>
<td>Others</td>
<td>99,892</td>
<td>1.6%</td>
</tr>
<tr>
<td>Total Active population 15-64 years old</td>
<td>6,095,147</td>
<td>100%</td>
</tr>
</tbody>
</table>

Characteristics of the working population in Paris Region

| Ages 25-29 | 38.4% |
| Women | 49.4% |
| University graduates | 41.4% |
| Executives | 27.4% |
| Foreign population | 13.9% |

Insee, 2020, data 2018

© L’INSTITUT PARIS REGION
Source: Insee, Ministry of Education data 2016, 2017
A highly qualified workforce in Science and Technology

The region is particularly distinguished by its highly qualified workforce, allowing it to rise to the rank of leader in a number of sectors: financial services, aerospace, defense, new mobility, green energies, but also in the fields of health, digital transformation, creative industries, logistics, food and cosmetics.

### EU28 Top 5 regions

People employed in Science and Technology (2018)

#### Sector breakdown of business sites and jobs in Paris Region

<table>
<thead>
<tr>
<th>Business sector</th>
<th>Sites</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scientific and technical activities; administrative and support services</td>
<td>297,277</td>
<td>921,497</td>
</tr>
<tr>
<td>Trade of automotive vehicles and motorcycles</td>
<td>214,742</td>
<td>703,961</td>
</tr>
<tr>
<td>Public administration, education, human health and social work</td>
<td>127,135</td>
<td>218,135</td>
</tr>
<tr>
<td>Construction</td>
<td>124,795</td>
<td>275,261</td>
</tr>
<tr>
<td>Information and communication</td>
<td>84,992</td>
<td>391,249</td>
</tr>
<tr>
<td>Other service activities</td>
<td>75,288</td>
<td>113,786</td>
</tr>
<tr>
<td>Accommodation and food</td>
<td>64,002</td>
<td>270,923</td>
</tr>
<tr>
<td>Transportation and storage</td>
<td>58,583</td>
<td>357,453</td>
</tr>
<tr>
<td>Real estate activities</td>
<td>54,183</td>
<td>74,864</td>
</tr>
<tr>
<td>Financial and insurance activities</td>
<td>52,575</td>
<td>343,810</td>
</tr>
<tr>
<td>Manufacture of other industrial products</td>
<td>31,302</td>
<td>156,183</td>
</tr>
<tr>
<td>Manufacturing of food products, beverages and tobacco products</td>
<td>8,274</td>
<td>50,560</td>
</tr>
<tr>
<td>Production of distribution of water; sewerage, waste management and remediation activities</td>
<td>2,908</td>
<td>76,661</td>
</tr>
<tr>
<td>Manufacturing of electrical, electronic and computer products, machinery and equipment</td>
<td>2,908</td>
<td>67,587</td>
</tr>
<tr>
<td>Manufacturing of transport equipment</td>
<td>547</td>
<td>72,403</td>
</tr>
<tr>
<td>Coking and refining</td>
<td>33</td>
<td>1,716</td>
</tr>
</tbody>
</table>

Total Active population 15-64 years old: 1,203,731, 4,096,049

© Insee, répertoire des entreprises et des établissements - Commercial activities excluding agriculture (2016)
The highest concentration of qualified students

Paris Region offers a world-class education system with an ever-increasing number of programs catering to the needs of international students and families. Universities, engineering, business, and specialized schools rank among the most prestigious in the world and offer an internationally renowned education, providing each and everyone with the best adapted training curriculum.

The French Education system

The education system is operated by the French Public Education Authority.

Primary and secondary Education

*Schooling is compulsory from 6 to 16 years old.*

Public pre-school is available for children from 2 years old on.

Primary and secondary education (public and private)

- Nursery from 3 months old
- Pre-school / Kindergarten 2-5 years old
- Primary-school 6 to 10 years old
- Secondary-school 11 to 15 years old
- High-school 16 to 18 years old

3,200 nurseries
2,881 pre-schools
4,045 primary schools
1,213 secondary schools
811 high schools

Primary and secondary education (public and private)

- Primary-school pupils
  - 1,327,948 pupils
    - 90.4% in public schools
- Secondary-school pupils
  - 1,075,279 students
    - 80.7% in public middle and high-schools

3,104,228 primary school pupils and middle and high-school students

21% of France’s pupil’s population

Higher Education

Post A-Level year

<table>
<thead>
<tr>
<th>European grades and credits (ects)</th>
<th>Internship</th>
<th>Internship</th>
<th>Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td>+8</td>
<td>PHD</td>
<td>Medicine</td>
<td>Pharmacy</td>
</tr>
<tr>
<td>+5</td>
<td>MASTER’S</td>
<td>Odontology</td>
<td></td>
</tr>
<tr>
<td>+3</td>
<td>MASTER’S</td>
<td></td>
<td></td>
</tr>
<tr>
<td>+2</td>
<td>BACHELOR’S</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A-Levels</td>
<td>CGPE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrance examination</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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<td>Odontology</td>
<td></td>
</tr>
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<td>MASTER’S</td>
<td></td>
<td></td>
</tr>
<tr>
<td>+2</td>
<td>BACHELOR’S</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A-Levels</td>
<td>CGPE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Entrance examination</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Highly educated students

- **704,500 students**
- **384,593 students in Paris Region’s public universities**
- **26.3% of France’s student population**
- **99 doctoral schools**
- **26,200 PhD students**
- **38% of PhD students in France**
- **16 Public universities**
- **70 “Grande Ecoles” (elite schools) incl. 49 engineering schools**
- **41.4% of the adult population holds at least a bachelor’s degree**

### Main branches of higher education

**Bachelor’s, Master’s degree and PhD:** 285,234

- **Business schools, management and accounting:** 67,148
- **Engineering schools:** 43,795
- **Preparatory classes for the Grandes Ecoles:** 29,840
- **Advanced technician programs:** 45,741
- **University Diploma of Technology:** 17,695
- **Paramedical and human services schools:** 27,687
- **Other university diplomas, including health:** 114,094
- **Others (art, architecture, private universities, etc.):** 73,363

**Advanced technician programs:** 45,741

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**Other university diplomas, including health:** 114,094

**Others (art, architecture, private universities, etc.):** 73,363

---

### Fields of study break-down

<table>
<thead>
<tr>
<th>Fields of study</th>
<th>Total Students</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Law, Political Science</td>
<td>60,220</td>
<td>15.22</td>
</tr>
<tr>
<td>Economics, Administration</td>
<td>48,547</td>
<td>12.27</td>
</tr>
<tr>
<td>Letters, Art, Languages, Humanities and Social Sciences</td>
<td>131,597</td>
<td>33.25</td>
</tr>
<tr>
<td>Sciences*</td>
<td>77,207</td>
<td>19.51</td>
</tr>
<tr>
<td>Sports</td>
<td>7,568</td>
<td>1.91</td>
</tr>
<tr>
<td>Subtotal General Fields</td>
<td>325,139</td>
<td>82.15</td>
</tr>
<tr>
<td>Health sector</td>
<td>52,847</td>
<td>13.35</td>
</tr>
<tr>
<td>University Institute of Technology Fields</td>
<td>17,805</td>
<td>4.50</td>
</tr>
<tr>
<td>Grand Total</td>
<td>395,591</td>
<td>100</td>
</tr>
</tbody>
</table>

* (Basic and Applied sciences / Natural and Life sciences / Interdisciplinary sciences)

Source: Ministry of Education, Higher Education and Research, data 2018-19
Educational excellence with an international outlook

The excellence in higher education and research in France is widely acknowledged around the world. Numerous Paris Region prestigious universities and higher education institutions stand out in the most reputable international rankings, such as the Financial Times ranking, the Times Higher Education, the Shanghai ranking (ARWU),... Young people benefit from prestigious universities and exceptional graduate and specialized schools.

Prestigious Universities

3 Paris Region Universities in the ARWU Top 100

Paris-Sud University #37
Sorbonne University #44
Ecole Normale Superieure #79
Academic Ranking of World Universities 2019

2 of the world’s 5 best Universities in Mathematics

Paris-Sud University #2
Sorbonne University #9
ARWU Global Ranking of Academic Subjects 2018

5 higher education institutions in the Top 200

Paris Sciences et Lettres – PSL
Research University Paris #45
Sorbonne University #80
Ecole Polytechnique #93
Paris University #130
Telecom Paris #188
Times Higher Education World University Ranking 2020

5 of the Top 15 Executive MBA programs

HEC Paris #1
INSEAD #4
HEC/LSE/NYU:Stern #3
Tsinghua University/INSEAD #9
ESCP Europe #14
INSEAD #19

Specialized schools

GOBELINS, the school of the image, ranked #2 best school of animation in the world
2018 International Animation School Rankings

Institut Francais de la Mode
#2 best Master in Fashion Management in the world behind Fashion Institute of Technology of NY
#2 best Master in Art Direction and Communication in the world, behind Central Saint Martins of London
CEOWORLD magazine, Business of Fashion, 2019

ESMOD International, Paris, #7 best fashion school in the world
CEOWORLD magazine, Fashion school ranking, Business of Fashion, 2019

A Region attracting foreign talent

31% all foreign students in French higher universities

Of these, 80,600 in Paris Region’s universities, which is 21.3% of the region’s public university students.

8,238 foreign PhD students, i.e. 34% of PhD students in Paris Region

Foreign students in Paris Region’s universities in 2018-19

<table>
<thead>
<tr>
<th></th>
<th>Paris Region</th>
<th>France</th>
<th>% Paris Region / France</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>38,117</td>
<td>129,341</td>
<td>29.5</td>
</tr>
<tr>
<td>Americas</td>
<td>8,103</td>
<td>22,432</td>
<td>36.1</td>
</tr>
<tr>
<td>Asia</td>
<td>14,514</td>
<td>48,027</td>
<td>30.2</td>
</tr>
<tr>
<td>Europe</td>
<td>19,745</td>
<td>60,004</td>
<td>32.9</td>
</tr>
<tr>
<td>Others</td>
<td>134</td>
<td>486</td>
<td>27.6</td>
</tr>
<tr>
<td>All</td>
<td>80,613</td>
<td>260,290</td>
<td>31</td>
</tr>
</tbody>
</table>

Ministry of Education, Higher Education and Research, 2018
A growing offer of international and bilingual education

Paris Region has an extensive selection of international schools open to more than 23,000 foreign and French pupils from kindergarten to high school: 7 international public high schools and 2 scheduled for 2021 and 2023.

Near 120 schools with International Sections (bilingual programs) or Binational Sections offering bicultural education and intensive schooling in 17 different foreign languages.

French schools with International Sections follow the national French curriculum and offer an International Section where foreign languages are taught and where some courses such as history, geography, literature are taught in a language other than French.

A variety of curriculum and diplomas

Near 40 international private schools, including well-known schools:
- British School of Paris,
- American School of Paris,
- International School of Paris,
- Jeannine Manuel,
- EIB Paris,
- Marymount,
- Deutsche Schule Paris,
- Liceo Italiano Leonardo da Vinci,
- Liceo Español Luis Buñuel, etc.

The new European School in Paris-La Défense (Courbevoie) and other ongoing or upcoming school projects.

165 International Sections in 17 different languages

<table>
<thead>
<tr>
<th>165 International Sections in 17 different languages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elementary schools</td>
</tr>
<tr>
<td>---------------------</td>
</tr>
<tr>
<td>British</td>
</tr>
<tr>
<td>American</td>
</tr>
<tr>
<td>Chinese</td>
</tr>
<tr>
<td>German</td>
</tr>
<tr>
<td>Portuguese</td>
</tr>
<tr>
<td>Arab</td>
</tr>
<tr>
<td>Italian</td>
</tr>
<tr>
<td>Spanish</td>
</tr>
<tr>
<td>Japanese</td>
</tr>
</tbody>
</table>

Paris Region international education guide:
internationaleducation.parisregion.eu
Paris Region, an innovation powerhouse

The Paris Region is an exceptional land in terms of research and innovation. Its diversified economy is buzzing with top-ranked high-tech clusters and research centers, which generate exciting opportunities for cross-sector collaboration. Research and development in the Paris Region is mainly carried out by private companies which account for two thirds of total expenditure and represent more than 85% of design-research jobs.

#1 in Europe for R&D

- **6.6%** of EU and **40%** of French R&D expenditure
- **2.86%** of Paris Region’s GDP
- In the Region, more than two-thirds R&D expenses are made by companies.

Main fields of R&D:

- Automotive industry 18%
- Pharmaceutical industry 11%
- IT activities and information services 10.0%
- Specialized activities, scientific and technical, 7.5%
- Aerospace 6.8%

The largest R&D talent pool in Europe

- **5.6%** of EU and **37.5%** of French R&D employees
- **40.5%** of the researchers in France

Researchers

- **119,742**
- **165,547** including

Paris Region, the best place in Europe to source R&D talent

- **115,117**
- **107,641**
- **101,924**
- **77,918**
- **97,520**
- **51,475**
- **53,679**
- **62,608**
- **43,484**
- **46,592**
- **71,984**
- **70,978**

**Internationally recognized technological and scientific knowledge**

- **32 Nobel Prizes**
  - Ecole Normale Superieure, top Nobel producing undergraduate institution in the world in 2016

**EU28 Top 5 regions by R&D expenditure**

(millions of euros in 2017)

- **Top 1**: Paris Region
- **Top 2**: London
- **Top 3**: Berlin
- **Top 4**: Munich
- **Top 5**: Brussels

**At the forefront of innovation**

- **7,687** patents filed, i.e. 58.5% of the patents filed in France
  - INPI, data 2018
- **Paris Region is the European leader, and accounts for 4.4% of all European patent applications in EU-28.**
- **#3 region in the world in volume of papers in international journals (51,000) behind Beijing and Tokyo**
  - Elsevier/scopus, data 2014
- **Nearly 500,000 scientific publications registered in Paris Region, mainly in the fields of medical research, physics and astronomy, engineering sciences, biochemistry, genetics, and molecular biology, according to the Scopus database, between 2004 and 2014.**
  - L’Institut Paris Region - OST
- **3 of the 10 world’s most innovative research institutions**
  - #3 CEA Alternative Energies and Atomic Energy Commission
  - #8 CNRS National Center for Scientific Research
  - #9 INSERM National Institute of Health and Medical Research
  - Elsevier/scopus, data 2014
- **Paris, European leader and #9 largest science and technology clusters in the world according to the Global Innovation Index 2019**
  - OMPI, 2019

**The two most prestigious awards in mathematics**

- **11** Fields Medals
- **4** Abel Prizes

**27,500** students enrolled in doctoral programs, i.e.

37.4% in France

**EU28 Top 5 regions by R&D expenditure**

(millions of euros in 2017)

- **Top 1**: Paris Region
- **Top 2**: London
- **Top 3**: Berlin
- **Top 4**: Munich
- **Top 5**: Brussels

**3 of the 10 world’s most innovative research institutions**

- #3 CEA Alternative Energies and Atomic Energy Commission
- #8 CNRS National Center for Scientific Research
- #9 INSERM National Institute of Health and Medical Research

**The highest number of people employed in the fields of science and technology and scientifics and engineers in Europe**

- **5,789** foreign researchers
  - 40.2% of foreign researchers in France
  - INPI, data 2018
- **99** doctoral schools
  - Ministry of Research, 2018-19
- **8,238** foreign PhD students

**European region for research & development expenditure**
A thriving technological hub at the heart of Europe

The Paris Region is home to an exceptional diversity of sectors. Companies across all industries will find a hub that gathers the major players in their area of business and research. Paris Region’s diversified economy is buzzing with top-ranked high-tech clusters and research centers. This unique landscape generates exciting opportunities for cross-sector collaboration. For example, combining IT and healthcare, or automotive and eco-technology.

### Aeronautics, space and defence
- 336 members, incl.
  - 125 major groups,
  - 130 SME’s,
  - 49 labs and teaching institutions
- 73 projects funded since the cluster was founded
- Total funding: 313 million €

### Digital & ecological transformation
- 1,032 members, incl.
  - 86 major groups,
  - 850 SME’s,
  - 75 labs and teaching institutions
  - 12 investments funds
  - 9 urban communities
- 810 projects funded since the cluster was founded
- Total funding: 1,720 million €

### Perfumery and cosmetics
- 600 members, incl.
  - 80 major groups,
  - 520 SME’s,
  - 200 labs and teaching institutions
- 350 projects funded since the cluster was founded
- Total funding: 450 million €

### Rubber and polymer industry
- 138 members, incl.
  - 11 major groups,
  - 98 SME’s,
  - 45 start-ups,
  - 28 labs and teaching institutions
- 89 projects funded since the cluster was founded
- Total funding: 265 million €

### Transport and mobility
- 447 members, incl.
  - 44 major groups,
  - 312 SME’s,
  - 35 labs and teaching institutions
- 260 projects funded since the cluster was founded
- Total funding: 1,120 million €

### European innovation and technology cluster in digital and Deep Tech
- 900 members, incl.
  - 150 major groups,
  - 600 startups / SME’s / mid-cap companies,
  - 140 labs and teaching institutions,
  - 50 investors
- 635 projects funded since the cluster was founded
- Total funding: Over 3.18 billion €

### Financial services
- 500 members, incl.
  - 160 major groups,
  - 300 SME’s,
  - 20 labs and teaching institutions
- 28 projects funded since the cluster was founded
- Total funding: 80 million €

### High-tech healthcare and new therapies
- 476 members, incl.
  - 34 major groups,
  - 400 SME’s and startups
  - 40 labs and teaching institutions
- 371 projects accelerated by the cluster
- Total funding: 2,073 million €

### Moveo

### MEDECIN

### Systematic

### ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Moveo, Systematic (data 2019)
Cutting-edge digital infrastructure

The Fiber to the Home Infrastructure currently covers almost 100% of the Region, making the system available to everyone in the Region regardless of if they live in a dense urban environment or rural areas. The Region has a dense data center and telecom infrastructure, making it the 4th densest region in this sector in Europe for these types of uses.

A smart and connected region

Launched in February 2013, the High-Speed Broadband France Plan aims to cover the entire country by 2022, by proposing high-speed internet access to all houses, businesses and government departments.

The Paris Region aims to be the first region in Europe to be entirely equipped with fiber-optic cables by 2020/2025.
Europe’s largest scope of real estate solutions

Paris Region is a constellation of diverse, specialized districts that make it a highly attractive location for a range of industries, research areas and lifestyles. Its real estate market stands out for its size and liquidity with an offer of 55 million m². Paris Region is home to Station F, the world’s biggest startup campus, but also to hundreds of other incubators and accelerators in the region to help entrepreneurs grow their company.

### Office Space

**ORIE and BNP Paribas Real Estate, 2018/19**

<table>
<thead>
<tr>
<th>Surface area</th>
<th>54.25 million m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORIE, 2018</td>
<td></td>
</tr>
</tbody>
</table>

**Around 1,500 business activity areas**

**34 business districts**

Paris La Défense, 4th largest business district in the world

Immediate supply 2.8 million m²  
Vacancy rate 5.1%  
Take up 1.7 million m²  
Space under construction 1.5 million m²  
BNP Paribas Real Estate, T3 2019

Prime rent Central Paris  
880€/m²/year  
Prime rent Paris Region  
€399/m²/year, excluding taxes and charges for second-hand space  
€400/m²/year, excluding taxes and charges for new or refurbished space  
BNP Paribas Real Estate, Immostat, 2019

### Office stock in major world capitals in million m²

<table>
<thead>
<tr>
<th>Country</th>
<th>Office stock in million m²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris Region</td>
<td>54.2</td>
</tr>
<tr>
<td>New York (Manhattan)</td>
<td>40.2</td>
</tr>
<tr>
<td>Dallas/Fort Worth</td>
<td>28.6</td>
</tr>
<tr>
<td>Chicago</td>
<td>26.5</td>
</tr>
<tr>
<td>Houston</td>
<td>22.4</td>
</tr>
<tr>
<td>Central London</td>
<td>20.9</td>
</tr>
<tr>
<td>Munich</td>
<td>20.8</td>
</tr>
<tr>
<td>Berlin</td>
<td>19.5</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>18.7</td>
</tr>
<tr>
<td>Frankfurt</td>
<td>15.4</td>
</tr>
</tbody>
</table>

Q3 2018 for Europe, Q2 2018 for the USA  
ORIE for Paris Region, BNP Paribas Real Estate for other countries

### Paris Region more affordable than London in occupancy costs

**Top 15 office space market by occupancy costs (2019) USD per workstation**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>City</th>
<th>Occupancy costs m²/year in $US</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>Hong Kong Central</td>
<td>322.00</td>
</tr>
<tr>
<td>2</td>
<td>United Kingdom</td>
<td>London West End</td>
<td>222.70</td>
</tr>
<tr>
<td>3</td>
<td>China</td>
<td>Hong Kong Kowloon</td>
<td>208.67</td>
</tr>
<tr>
<td>4</td>
<td>China</td>
<td>New York Midtown Manhattan</td>
<td>196.89</td>
</tr>
<tr>
<td>5</td>
<td>China</td>
<td>Beijing (Finance Street)</td>
<td>187.77</td>
</tr>
<tr>
<td>6</td>
<td>China</td>
<td>Beijing (CBD)</td>
<td>177.05</td>
</tr>
<tr>
<td>7</td>
<td>USA</td>
<td>New York Midtown Manhattan</td>
<td>169.86</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
<td>Tokyo (Marunouchi/ Otemachi)</td>
<td>167.82</td>
</tr>
<tr>
<td>9</td>
<td>India</td>
<td>New Delhi (Connaught Place - CBD)</td>
<td>143.97</td>
</tr>
<tr>
<td>10</td>
<td>United Kingdom</td>
<td>London (City)</td>
<td>139.75</td>
</tr>
<tr>
<td>11</td>
<td>USA</td>
<td>San Francisco (Downtown)</td>
<td>130.51</td>
</tr>
<tr>
<td>12</td>
<td>China</td>
<td>Shanghai (Pudong)</td>
<td>128.51</td>
</tr>
<tr>
<td>13</td>
<td>USA</td>
<td>San Francisco (Peninsula)</td>
<td>116.28</td>
</tr>
<tr>
<td>14</td>
<td>Singapore</td>
<td>Singapore</td>
<td>114.28</td>
</tr>
<tr>
<td>15</td>
<td>France</td>
<td>Paris</td>
<td>110.02</td>
</tr>
</tbody>
</table>

Global prime office occupancy costs, 2019, CBRE
Everything you need to scale up

Coworking areas, business centers, shared offices...
The number of places where you can work as if you were at the office without going there has increased impressively in Paris Region in recent years.

3/4 of the sites have been created in recent years.

<table>
<thead>
<tr>
<th>Number of spaces or sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>223 coworking spaces</td>
</tr>
<tr>
<td>218 shared offices</td>
</tr>
<tr>
<td>216 business creation or development support sites</td>
</tr>
<tr>
<td>200 micro-working spaces in stations</td>
</tr>
<tr>
<td>1,000 third places by 2021</td>
</tr>
</tbody>
</table>

The world incubator capital

Over 130,000 m$^2$ of space for start-up incubators have been created in recent years, including 34,000 m$^2$ at Station F, the largest incubator in the world hosting 1,000 start-ups, with some 3,000 desks.

By 2020, an additional 65,000 m$^2$ will be made available.

The Grand Paris Express, a great opportunity for urban projects

To enhance its attractiveness and competitiveness in our globalized world, the Paris Region is undertaking major infrastructure and urban planning projects, including the Grand Paris project, the largest urban project in Europe providing a new transport network, new residential projects, office districts, and R&D hubs open to international competitions to reinvent Paris Region.

The Grand Paris Express is paving the way for a substantial increase in housing stock in the Paris Region.

The construction of Grand Paris Express stations is accelerating the urban renovation process and the renewal of the industrial zones around Paris.

Creation of 250,000 to 400,000 housing units.

10,000 and 15,000 housing units per year within a 800 m radius around the future stations.

In total, 1 million m$^2$ of urban projects will be connected to Grand Paris Express stations.

These 9 projects represent 1,900 housing units and 32,000 m$^2$ of offices and retail spaces.

The Paris Region Office Market
A world-class transportation network

Located at the crossroads of Europe, companies based in Paris Region can easily access a market of 500+ million customers and all major European cities. The Region is easy to get to, with 3 international airports and 7 TGV (high-speed train) stations. As the Region prepares to host the 2024 Olympic Games, several large public infrastructure projects are currently in development and will be constructed by 2030, including the Grand Paris Express.

Reach 513 million consumers in under 2 hours by plane

Paris Region’s high quality infrastructure ensures the seamless flow of people, goods, capital and data.

By plane
Paris Aéroport, 2018, *2019

3 international airports
716,524 aircraft movements
165 airlines
119 countries served from Paris Region
357 destinations served from Paris

108M passengers
12.2M connecting passengers

Paris-Charles de Gaulle (CDG)
#2 in Europe for passenger traffic
76.1 million passengers
498,175 aircraft movements

Paris-Orly
31.8 million passengers
218,349 aircraft movements

Paris-Le Bourget
Europe’s leading business airport
100,000 passengers
57,295 aircraft movements

10 airfields and 1 heliport

By train
SNCF, Arafer, 2017 and Ile-de-France Mobilités

1 million passengers on 3,550 trains per day on the Paris Region railway network
5 railway stations have traffic that exceeds 100,000 travellers daily
Gare du Nord, #1 busiest European station
19 million TGV passengers travelling from Paris to main European destinations
4,700 km of railway tracks, of which 656 km of LOV (High Speed Line)
An efficient transit and mobility system at the regional level

Public transport, bicycles, electric scooters and scooters, self-service vehicles, autonomous cars, buses and driverless metros: the street is divided up thanks to a very diverse offer which is constantly expanding.

### 4.7 billion trips by public transport in Paris Region

<table>
<thead>
<tr>
<th>Mode of traffic</th>
<th>Lines</th>
<th>Millions of trips*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subway</td>
<td>16</td>
<td>1,560</td>
</tr>
<tr>
<td>Train - RER** (SNCF - RATP)</td>
<td>14</td>
<td>1,409</td>
</tr>
<tr>
<td>Tramway</td>
<td>10</td>
<td>315</td>
</tr>
<tr>
<td>Bus/night buses</td>
<td>1,510</td>
<td>1,436</td>
</tr>
<tr>
<td>Total</td>
<td>1,550</td>
<td>4,720</td>
</tr>
</tbody>
</table>

* Île de France Mobilités d’après Optile, RATP, SNCF (2017, 2018) ** High-speed metro

### Public transport

- 2,753 km of metro, train, RER and tramway network
- 6,200 regional trains every day
- At rush hour, over 650 trains simultaneously.
- 385 stations at key points throughout the network
- 270 green buses (electric or gas) in circulation, more than 5,000 by 2025
- 47 night bus lines serving 200 towns and cities

### Shared transport for alternative mobility

- Self-service and free-floating bikes, cars and mopeds
  - 850,000 trips per day
  - +30% since 2010
  - 40% of trips during the week are to go to work.

- Velib Metropole, self-service bicycle system
  - 16,000 bikes:
    - 30% of electric power-assisted bicycles,
    - 70% of traditional bicycles,
  - 1,364 stations in 55 municipalities
  - Around 70,000 trips per day

- Free-floating bike, scooter and moped operators:
  - E-Bikes: around 4,000
  - E-Mopeds: around 4,000
  - E-Scooters: several hundreds

- Freefloating cars
  - Carsharing (car clubs)
  - Carsharing peer to peer

### A wide public transportation network, extended further by the Grand Paris Express

The largest urban development project in Europe providing a new transport network. Heavy investments in modernizing and expanding the public transport network.

- 200 km of additional automated metro lines
- 68 new stations
- 2 million passengers everyday
- €35 billion invested through 2030

The project is set to link Paris Region’s 3 airports, as well as business districts and scientific clusters.

- 1 million m² of construction projects associated with the Grand Paris Express project
- 300,000 m² of commercial space
- Over 7,000 residential projects

### The Grand Paris Express urban sites

- Grand Paris

---

A growing offer with innovative and green alternative transport solutions to get around without polluting the environment.
Cost–effective logistics

Paris Region sits at the geographic heart of Europe. An outstanding transport and telecommunications infrastructure connects the French capital to all of the world’s major economic regions. Paris Region benefits from a catchment area with an estimated 25 million inhabitants within a 200-kilometre radius. Paris Region is an ideal hub for logistics and shipping, with very efficient infrastructure to get your goods to market.

Significant capacity in logistics real estate

<table>
<thead>
<tr>
<th>Warehouses &gt; 5,000 m²</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Surface area:</strong> 19 million m² <em>(ORIE 2018)</em></td>
</tr>
<tr>
<td><strong>Take up:</strong> 1.1 million m² <em>(Immostat, 2018)</em></td>
</tr>
<tr>
<td><strong>Available now:</strong> 1.1 million m² <em>(as of 1/1/19)</em></td>
</tr>
</tbody>
</table>

*ORIE, Immostat, BNP Paribas Real Estate*

Very competitive logistics costs

<table>
<thead>
<tr>
<th>Prime rents in Q2 2019 per year</th>
<th>Warehouses over 5,000 m² (in €)</th>
</tr>
</thead>
<tbody>
<tr>
<td>London Heathrow (United Kingdom)</td>
<td>179</td>
</tr>
<tr>
<td>Helsinki (Finland)</td>
<td>120</td>
</tr>
<tr>
<td>Dublin (Ireland)</td>
<td>106</td>
</tr>
<tr>
<td>Berlin (Germany)</td>
<td>86</td>
</tr>
<tr>
<td>Munich (Germany)</td>
<td>84</td>
</tr>
<tr>
<td>Barcelona (Spain)</td>
<td>82</td>
</tr>
<tr>
<td>Stockholm (Sweden)</td>
<td>80</td>
</tr>
<tr>
<td>Frankfurt (Germany)</td>
<td>78</td>
</tr>
<tr>
<td>Hamburg (Germany)</td>
<td>74</td>
</tr>
<tr>
<td>Madrid (Spain)</td>
<td>74</td>
</tr>
<tr>
<td>Warsaw (Poland)</td>
<td>64</td>
</tr>
<tr>
<td>Amsterdam - Rotterdam (Netherlands)</td>
<td>65 / 68</td>
</tr>
<tr>
<td>Paris Region (France)</td>
<td>56</td>
</tr>
</tbody>
</table>

*European Logistics Market, Property Report, B/2019 (data Q2 2019) BNP Paribas Real Estate - Panel of regions*

Air, road, waterway and railway logistics

| Air: 2.20 million tonnes of freight and mail handled |
| 80 stands for Cargo aircraft at Paris-Charles de Gaulle |
| **About 90% of the national cargo is handled at Paris-Charles de Gaulle airport** |
| ACI Europe Statistics, Aéroports de Paris, 2018 |
| **Valenton #1 Rail/Road terminal in France** |
| **Waterway: 25 million tonnes of goods** |
| **179,000 TEUs were handled** |
| **Hansa, 2019** |

| **Europe’s #1 road network** |
| **12,000 km of roads, including 497 km of national roads and 613 km of highways** |
| **Freight 175 million tonnes of goods** |
| **SOex, TRM survey, 2017** |

**Rail freight**

| **10 million tonnes of goods by rail, including 1.5 million through Paris Region ports** |
| **SNCF, 2014** |
## Flow of goods through main ports in Paris Region

<table>
<thead>
<tr>
<th>Location</th>
<th>Waterway (thousand tons of goods)</th>
<th>Containers (TEUs*)</th>
<th>Railway (thousand tons of goods)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennevilliers</td>
<td>3,381</td>
<td>116,704</td>
<td>539</td>
</tr>
<tr>
<td>Limay</td>
<td>1,304</td>
<td>4,818</td>
<td>495</td>
</tr>
<tr>
<td>Bonneuil-sur-Marne</td>
<td>945</td>
<td>14,966</td>
<td>499</td>
</tr>
<tr>
<td>Bruyères-sur-Oise</td>
<td>351</td>
<td>3,579</td>
<td>0</td>
</tr>
<tr>
<td>Evry</td>
<td>423</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Précy-sur-Marne</td>
<td>85</td>
<td>4,820</td>
<td>0</td>
</tr>
<tr>
<td>Paris-La Bourdonnais</td>
<td>67</td>
<td>13,047</td>
<td>0</td>
</tr>
</tbody>
</table>

* Twenty-Foot Equivalent Units

Haropa- Port de Paris, 2019, data 2018

---

**Logistics in Paris Region**

(2020)
An exceptional place for events

The Paris Region has this almost unique characteristic in the world of being a leading destination both in the leisure tourism segment and that of business. More than 400 trade fairs, 1,200 congresses and 3,000 events are held each year. With approximately 700,000 m² of floor space, it offers the richest and most varied range of reception facilities for business events in Europe.

A real know-how in hosting major trade shows

CCI Paris Île-de-France, data 2019

22 exhibition and conference venues

446 trade shows, including 230 professional trade shows and 226 public trade show

108,153 exhibiting companies, including 32,280 foreign companies (30.8%)

9.4 million visitors, including 842,547 foreigners (8.9%)

€5b in economic benefits

73,300 jobs generated by trade shows

€22.6b turnover by exhibiting companies at trade shows, of which €10.3b realized with foreign customers

7 million contracts concluded at trade fairs
The Paris Convention Center, the largest convention center in Europe, made-to-measure spaces for large-scale international conferences 15 minutes from the Eiffel Tower, in the heart of the Paris Expo Porte de Versailles Park. It can accommodate up to 35,000 people in gigantic, fully modular spaces.

The place to meet

The Paris Convention Center is a significant venue for meetings and exhibitions in the Paris Region, attracting international visitors each year. With over 1,200 conventions held in 335 venues in 2018, the Paris Region has a strong presence in the European meetings and exhibitions industry. A summary of the key statistics is as follows:

- **1,192 conventions in 335 venues**
- **882,400 participants**
- **32% were foreign visitors (298,600)**
- **€1.4b in economic benefits**
- **22,650 jobs created by conventions**

### Breakdown of conventions by business sector (2018)

- **Medical sciences**: 43%
- **Others (Social sciences, Culture and ideas, Trade, Law, Environment, Education)**: 44%
- **Technology**: 15%
- **Sciences**: 11%
- **Economy**: 11%

### Conference and exhibition centers in Paris Region (2020)

<table>
<thead>
<tr>
<th>City</th>
<th>#meetings</th>
<th>Rank by #meetings</th>
<th>#participants</th>
<th>Rank by #participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paris</td>
<td>212</td>
<td>1</td>
<td>126,343</td>
<td>2</td>
</tr>
<tr>
<td>Vienna</td>
<td>172</td>
<td>2</td>
<td>104,775</td>
<td>3</td>
</tr>
<tr>
<td>Barcelona</td>
<td>163</td>
<td>4</td>
<td>134,838</td>
<td>1</td>
</tr>
<tr>
<td>Berlin</td>
<td>162</td>
<td>5</td>
<td>87,623</td>
<td>4</td>
</tr>
<tr>
<td>Madrid</td>
<td>153</td>
<td>3</td>
<td>71,885</td>
<td>5</td>
</tr>
<tr>
<td>Lisbon</td>
<td>152</td>
<td>6</td>
<td>67,382</td>
<td>7</td>
</tr>
<tr>
<td>London</td>
<td>150</td>
<td>7</td>
<td>54,788</td>
<td>8</td>
</tr>
<tr>
<td>Singapore</td>
<td>145</td>
<td>8</td>
<td>69,261</td>
<td>6</td>
</tr>
<tr>
<td>Prague</td>
<td>136</td>
<td>9</td>
<td>42,451</td>
<td>10</td>
</tr>
<tr>
<td>Bangkok</td>
<td>135</td>
<td>10</td>
<td>53,668</td>
<td>9</td>
</tr>
</tbody>
</table>

ICCA City ranking measured by number of meetings organized in 2018 (12/6/19)
Life in the Paris Region offers something for everyone. There’s a reason why Paris Region is the #1 destination on the planet: with 50 million visitors each year, the area is synonymous with “art de vivre”, culture, gastronomy and history.

Leisure and entertainment options in the Region are practically unlimited - cinemas, shows, theaters, concerts, operas, shopping at its best, gourmet restaurants, cafés, sports clubs, sport events and more... The Region is also committed to improving the environment, preserving biodiversity and reducing carbon emissions.

### A great place to live in

<table>
<thead>
<tr>
<th>Private housing rents in Paris Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td>Surface in m²</td>
</tr>
<tr>
<td></td>
</tr>
<tr>
<td>Rent in €/m²</td>
</tr>
<tr>
<td>Average monthly rent in €</td>
</tr>
</tbody>
</table>

OLAP, 2019, Average rent as at 1/1/19

### A green region

- **75%** green space, forests and water
- 50% agricultural space
- 28% wooded areas, natural world
- 23% urban space
- 1% water
- 4 regional nature parks representing
- 18% of the land area (218,520 ha), 2 in project
- 35 "Natura 2000" sites

More than 700 sites of ecological interest
15,171 ha in organic farming
Short food circuits are in place for 800 farms (16%)
95,820 ha of forest open to the public
67 sustainable neighborhoods in Paris Region
113,000 homes programmed within these accredited neighborhoods.
250,000 inhabitants of the Paris Region should eventually live in one of these exemplary neighborhoods.
A very high level of urban services (water, waste, energy...)

IAUMOS 2017, Insee, IAU ÎdF

### A population in good health

The French health care system is one of universal health care largely financed by government. It is unique in the world, as everyone receives the same high level of care and treatment regardless of income.

The Paris Region is the leading European region for pharmaceuticals and has the largest hospital system in Europe.

- 9,505 general practitioners
- 9,451 dentists
- 4,321 drugstores

### An unrivalled cultural offering

- 307 cinemas,
- 1,073 screens
- 361 theaters
- 5 opera houses
- 47 foreign cultural institutes and centers (FICEP)
- 65 million visitors in the top 10 cultural sites in Paris
- 5.6 million visitors attending the 10 largest exhibitions in Paris in 2018
- 1/3 of the regional on the territory is remarkable for its built or landscape heritage
- 271 villages of characters

---

Tourism and Quality of life
The world's favorite tourist destination

50.1 million tourists, including 22.2 million foreigners (44.3%) 191.9 million night stays, half the total night stays in France, including 101.9 million for international tourists (53.1%) €21.7b in economic benefits 120,000 businesses 511,000 jobs

One of the largest hotel facilities in the world

156,880 rooms 71 million hotel night stays, half the total night stays in France 2,465 hotels 10 luxury hotels

Provenance of main foreign tourists in Paris Region (2018)
The main international customers in the Paris Region are Americans (4.8%), British (4.0%), Spanish (3.1%), Italians (3.0%) and Germans (3.0%). European customers (including the French) account for 80.6% of tourist stays.

Top cultural events in Paris Region (By number of visitors - 2018)

European Heritage Days* 500,000
Techno Parade* 300,000
Solidays 212,000
Medieval Shows in Provins 183,300
Download Festival 120,000
Lollapalooza Paris 120,000
Rock en Seine 90,000
International Contemporary Art Fair (FIAC) 72,500
Art Paris Air Fair 58,789

* free admission, estimate - Source: CRT Paris Île-de-France, 2020; data 2018

#1 The Louvre Centre Pompidou Musée d’Orsay

3 of the world’s most visited museums

Iconic touristic attractions

Top most visited tourist sites in Paris Region (millions of visitors - 2018)

<table>
<thead>
<tr>
<th>Tourist Site</th>
<th>Visitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Disneyland® Paris</td>
<td>15.1</td>
</tr>
<tr>
<td>Notre-Dame de Paris*</td>
<td>12</td>
</tr>
<tr>
<td>Sacré Cœur de Montmartre*</td>
<td>11</td>
</tr>
<tr>
<td>Louvre Museum</td>
<td>10.1</td>
</tr>
<tr>
<td>Palace of Versailles</td>
<td>8.1</td>
</tr>
<tr>
<td>Eiffel Tower</td>
<td>6</td>
</tr>
<tr>
<td>Pompidou Centre</td>
<td>3.5</td>
</tr>
<tr>
<td>Orsay Museum</td>
<td>3.3</td>
</tr>
<tr>
<td>Cité des Sciences et de l’Industrie</td>
<td>2.2</td>
</tr>
<tr>
<td>National Natural History Museum</td>
<td>2.04</td>
</tr>
<tr>
<td>Notre-Dame de la Médaille miraculeuse Chapel*</td>
<td>2</td>
</tr>
<tr>
<td>Arc de Triomphe</td>
<td>1.7</td>
</tr>
<tr>
<td>Quai Branly Museum</td>
<td>1.3</td>
</tr>
<tr>
<td>Sainte-Chapelle</td>
<td>1.3</td>
</tr>
<tr>
<td>Army Museum</td>
<td>1.2</td>
</tr>
<tr>
<td>Atelier des Lumières</td>
<td>1.2</td>
</tr>
<tr>
<td>Petit Palais</td>
<td>1.2</td>
</tr>
<tr>
<td>Louis Vuitton Foundation</td>
<td>1.14</td>
</tr>
<tr>
<td>Grand Palais</td>
<td>1.1</td>
</tr>
<tr>
<td>Cité médiévale de Provins</td>
<td>1</td>
</tr>
</tbody>
</table>

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Sports and leisure activities
(2019)
- 19,200 sports clubs
- 8,607 sports facilities
- 2.4 million sports club members
- 12 leisure resorts (3,000 ha)
- 5,393 tennis courts
- 419 swimming pools
- 620 equestrian centers
- 106 golf courses

Paris 2024 Olympic and Paralympic Games
July 26th - August 11th, 2024

Some popular sporting events
(2019)
- Tour de France (cycling race): 545,000 spectators
- Paris Open, Roland-Garros (Tennis): 480,000 spectators
- NatWest 6 Nations championship (rugby): 150,000 spectators

Major events
- European Championships in Women’s Artistic Gymnastics, April-May 2020
- ECA Canoe Freestyle European Championships, October 2020
- European Championships athletics, August 2020

Sports and leisure activities
(2019)
- Football (soccer):
  - 267,312 licences
- Tennis: 221,713 licenses
- Judo: 109,996 licences
- Golf: 103,415 licences
- Riding: 93,036 licences

Some popular sporting events
(2019)
- NASCAR Paris Eiffel 1000: 150,000 spectators
- Paris Marathon: 57,000 participants, 250,000 spectators
- GayGames: 105,000 spectators

Venues
- 95% existing or temporary facilities
- 1 sports venue to be built specifically for the Games: the Aquatics Center in Saint-Denis
- 80% of venues located within a 10 km radius of the Village
- 22 sports within a 10 km radius of the Village
- 90,000 hotel rooms within 10 km of the city center

Travel
- 85% of athletes accommodated within 30 minutes of their competition venue
- 30% of athletes accommodated within 5 minutes of their competition venue (Stade de France and Aquatics Center)
- 100% of training venues (excluding competition venues) within 20 minutes of the Village
- 100% of venues accessible by environmentally friendly public transport
- 400 meters maximum distance to a metro station from any location in Paris

Sustainable
- 55% smaller carbon footprints than London 2012

50 major sport events in 2018

Paris 2024 media
The world capital for shopping
(2018)

Paris is the international capital of fashion and creation. Between luxury houses, department stores, designers trend, concept stores and outlets, the Paris Region is a popular shopping destination for French and foreign tourists.

223 shopping centers, including Westfield Les Quatre Temps, the Westfield Forum des Halles, Vill’Up, the Carrousel du Louvre, Beaugrenelle, Bercy Village, La Vallée Village.

16 major department stores: Galeries Lafayette, Printemps, Le Bon Marché, BHV, Marais...

A unique culinary destination
(2019)

The world’s biggest fresh produce market

Rungis International Market, the world’s biggest fresh produce market
9.4 billion euros turnover
18 million consumers
1,200 companies
6,710,450 visitors
3 million tonnes of goods pass through every year with around 300,000 references of fresh food products.

5,600 m²
the largest organic market in Europe

Several varieties of fruits and vegetables take their name from their place of production: Argenteuil asparagus, Arpajon beans, Belle de Fontenay potatoes, mushrooms and hams, Montmorency cherries, Pontoise cabbage, Marcoussis strawberries.

The Paris Region is the leading French region for the production of parsley, watercress and radishes. It ranks 2nd for fava beans, 3rd for peas and 4th for beets, lettuce or pumpkins.

Specialities produced in the Paris Region

1,000 products and 70 kinds of fruits and vegetables

Many culinary products are the richness of the region: Bries de Meaux and Melun, coulommiers, Vexin beer, Gâtinais honey and saffron, rose petal confit from Provins, peppermint from Milly-la-Forêt, poultry from Houdan or Grand Marnier.

An effervescent gastronomy scene

The Paris Region is home to an effervescent gastronomy scene: 23,000 restaurants, big names in French cuisine, foreign specialties, Parisian cafes, organic cafes,... there is something for every taste!

23,000 restaurants

Ferrandi School © Aurelia Blanc-CCI Paris Ile-de-France
Why Paris Region?
A dynamic and fast-growing region, vibrant, innovative and sustainable.

The Paris Region is a truly global region with a population of 12 million. More than 50% of residents are under the age of 40. This young and cosmopolitan steadily growing population is not only benefits from the region’s economic opportunities and enjoy an exceptional quality of life. Indeed, economic and demographic indicators point to a bright future for the region’s development.

We help companies discover the market and provide a 360° crash course on doing business in France.

Our personalized services include setting up your company, opening a bank account, finding your ideal office space, recruiting top talent, relocating your international staff, navigating the administration, and identifying financial partners.

What we do
As the premier business and innovation catalyst supporting international companies with their development in the Paris Region, we’re here to guide companies and provide peace of mind as they set up operations in this dynamic ecosystem.

Who we are
ChooseParisRegion

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Expanding your network, boosting growth
with Paris Ile-de-France Regional Chamber of Commerce and Industry

Are you a foreign company?
Are you looking for potential business partners on the French market?

Doing Business in Paris
is at your service
doingbusinessinparis.com