



# PARIS 2024 OLYMPIC AND PARALYMPIC GAMES

*Paris Region • Key Messages*





# a word from...

**Valérie Péresse,**  
President of Paris Region

## Bringing excitement to the world



© Elodie Grégoire

### **This summer we'll be hosting the Olympic and Paralympic Games in Paris and Paris Region.**

This global event will have a major impact. Four billion viewers will follow the sporting competitions, and at the same time discover Paris Region and all it has to offer!

### **Our ambition is twofold:**

Bring excitement to the world by making the Games a great popular celebration for the people of Paris Region, and also a gas pedal for regional public policies: densification and decarbonization of the daily transportation network, creation of high-quality, permanent sports facilities and an Olympic and Paralympic Village that will be transformed into more than 22,000 housing units by 2025, and an increase in regional training capacity in short-staffed jobs in the security transportation and hospitality sectors! Overall, the economic benefits for the region could amount to as much as 10 billion euros.

### **Paris 2024 will also be An opportunity**

to promote a true sporting culture, to make sport a vehicle for excellence and cohesion. In the words of Nelson Mandela: "Sport has the power to unite people in an almost unparalleled way. It can create hope where there was only despair".

### **Finally, the Games will showcase**

Paris Region's artisanal, industrial and technological know-how. I'm thinking of sectors in which Paris Region is at the forefront, such as AI, quantum, hydrogen and aeronautics. During the Games, flying cabs will be tested and a fleet of almost 1,000 hydrogen-powered cabs will be deployed. They will be world firsts!

**As you can see,** anything is possible for a close-knit community to rise to victory, and rest assured that Paris Region will be at the forefront in making these Games a formidable showcase for our qualities and talents, whether they be athletic, economic or technological.





**As the international attractiveness agency for Paris Region**, Choose Paris Region is responsible for promoting and influencing Paris Region as an international destination.

By offering a high-quality welcome and services to investors, visitors and talent from all over the world, **Choose Paris Region contributes to the Region's sustainable and balanced development.**

The agency provides **resources, tools and a network** which enable regional, national and international tourism professionals to develop a high-quality, innovative and suitable offering.

**Choose Paris Region also contributes to the excellence of the film and audiovisual industry**, by supporting productions that wish to benefit from the region's cultural heritage and the concentration of companies in the sector.

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**Paris 2024 Olympic and Paralympic Games \_ Paris Region \_ Key Messages.** July 2024.

Choose Paris Region. 2, rue Simone-Veil, 93400 Saint-Ouen-sur-Seine, France. **Publishing Director:** Lionel Grotto. **Design and production:** Citizen Press, Paris, Choose Paris Region. **Photo credits:** Unsplash, Paris2024, AdobeStock, KMSP/Paris2024, Pexels-leah-kelley, Urbanloop-Alstom, Société du Grand Paris-Maison Édouard-François, Paris 2024-MGP-Architectes-VenhoevenCS et Ateliers 2-3-4, Paris 2024-Mairie de Paris-SCAU-NP2, iStock... **Translation:** Abaque. **Printed by:** Frazier

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# editorial

## Our challenge: host the Games today to build the destination of the future

**From July 26 to September 8, 2024, the Paris Olympic and Paralympic Games (OPG)** will welcome over 15 million visitors to 25 venues in Paris Region. Under the world's spotlight, the region will vibrate to the rhythm of the Olympic spirit: excellence, inclusion, a sense of community. And because the Region shares these values, the Olympic Games are part of its DNA. Since the start of this adventure, it has been involved in every phase of this exceptional project. With an investment of more than 240 million euros, Paris Region is the leading sponsor of Paris 2024, second only to the French government.

**More than just a sporting event, our ambition is to leave a legacy.** A tangible legacy, with high-quality, accessible and sustainable infrastructures, but also an intangible legacy, with long-term support for innovation, employment and tourism. These are all pillars of the region's attractiveness that we are proud to support as an international promotion agency. This edition of our Key Messages is enriched with an initial selection of remarkable sites in Paris Region. They reveal all the assets that make the region so special. Paris Region, an inspiring, innovative and sustainable destination.  
A destination with a bright future!

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**ALEXANDRA DUBLANCHE**

CHAIRWOMAN,  
CHOOSE PARIS REGION

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**LIONEL GROTTO**

CEO,  
CHOOSE PARIS REGION

## Paris Region, a Region at the heart of the Games

**1<sup>st</sup> public investor after the French Government:  
500 million euros earmarked for the 2024 Olympic  
and Paralympic Games**

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### Paris Region: a land of sports

**Paris Region has been wearing its running shoes** : since 2019, **1.5 million additional residents in Paris Region** do at least one extra hour of sports per week, making a total of 7 million.

**Paris Region is an Olympic region:** in 4 years, **100,000 additional licenses** in Olympic disciplines, for a total of 1.4 million.

**Paris Region is a land of sports for all:** +22% in licenses for adapted and disabled sports.

**Paris Region loves sports:** in 10 years, **explosion in the number of jobs in sports (+46%)**, a progression 3 times faster.

### With the Region, Paris Region remains a land of champions

**Paris Region athletes, champions of the games :**

- **66% of medal winners** in Tokyo were from Paris Region.
- **22 % of medal winners** for the Paralympic Games.

**Thanks to the Region, Paris Region will once again be at the top of the podium.**

- **600 athletes** will receive a grant ranging from **10,000 to 15,000 €** to prepare
- **216 facilities** built to accommodate foreign delegations.



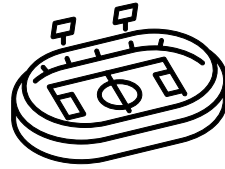
© Métropole du Grand Paris



© Demathieu Bard



© City of Châtenay Malabry



## The heritage in sports facilities : sports everywhere and for everyone in Paris Region

**2,600** sports facilities built and renovated by the Region, including **2/3 in Greater Paris**: Le Bourget gymnasium and climbing site, Léo Lagrange stadium in Poissy, Danton Gymnasium in Livry-Gargan, Georges Hébart sports complex in Eaubonne, Alain Mimoun sports complex in Deuil-la-Barre...

**The Region has rebalanced its territory** by investing where it was most needed :

- The Region has built **108 pools throughout Paris Region** including **35 in Seine-Saint-Denis**.
- In all, more than **1.5 million additional residents in Paris Region** have access to a pool nearby
- In 2024, **1/3 of Olympic Games sports facilities at national or international level**.

Olympic aquatic center in Saint-Denis (1), Le Prisme - Inclusive metropolitan sports reference center in Bobigny (2), CREPS Paris Region in Châtenay-Malabry (3).



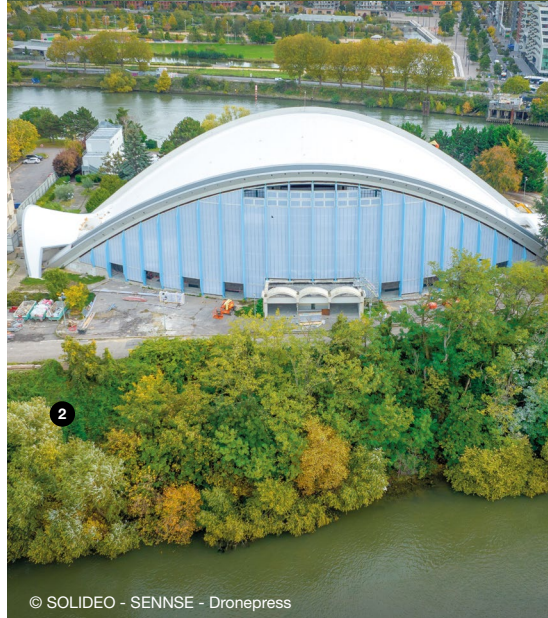
# A region transformed forever by the Olympic and Paralympic Games

These Games will be for everyone: the districts have been designed to be 100% accessible.

- **A heritage of new districts:** nearly 4,000 new housing units, especially for students.
- **Transformed, more beautiful, gentler cities:** footbridge between L'Île-Saint-Denis and Saint-Denis, high-voltage line burial at Colline d'Elancourt and Saint-Denis, Pleyel interchange, pedestrian improvements at Le Bourget.
- **Greener cities:** 7 hectares of green spaces between old Saint-Ouen and the Pleyel district, redevelopment of the banks of the Seine.



© SOLIDEO - SENNSE - Dronepress



© SOLIDEO - SENNSE - Dronepress

Saint Denis Olympic Village (1),  
Grande Nef, Sports complex (2).

# Paris Region, the transportation revolution

For the first time,  
Games 100% accessible  
by public transportation

## Thanks to the transportation revolution

the Games will be fully accessible by public transportation, which will also be 100% carbon-free, a world first: in total, this will mean 20% fewer emissions than at the Tokyo Games.

**“By 2030, the Paris Region public transportation network will have doubled in size.”** Thanks to a major investment effort, this network will undergo unprecedented expansion over the next ten years: **more than 218 miles of new lines will be built and 139 new stations created.**

### The first Games to be 100% accessible by carbon-free transportation

#### A reinforced transportation network

- 15% more metro/RER/train services during the Games than the usual summer service.

#### Spectator access to all the sites by public transportation and bicycle only

- Public transportation sized to accommodate all the spectators.
- Free shuttles to link stations to outlying sites.

#### Games 100% accessible by low-carbon transportation

- 300 biogas, diesel or hybrid (biofuel) shuttles.
- 1,000 carbon-free buses to transport athletes, media and accredited visitors.

## An extraordinary challenge

- As many trips on an day of the Olympic and Paralympic Games as on a winter working day, mainly in Paris and at sites in the Greater Paris area.
- Peak flows on public transportation and around sites in Saint-Denis with **60,000 spectators per hour, or 1,000 people per minute.**
- Sites in the Greater Paris area with a record number of visitors: 40,000 spectators at the Etoile Royale (Palace of Versailles) with shuttle buses between the train stations and the site with **10,000 people per hour, or two buses per minute.**



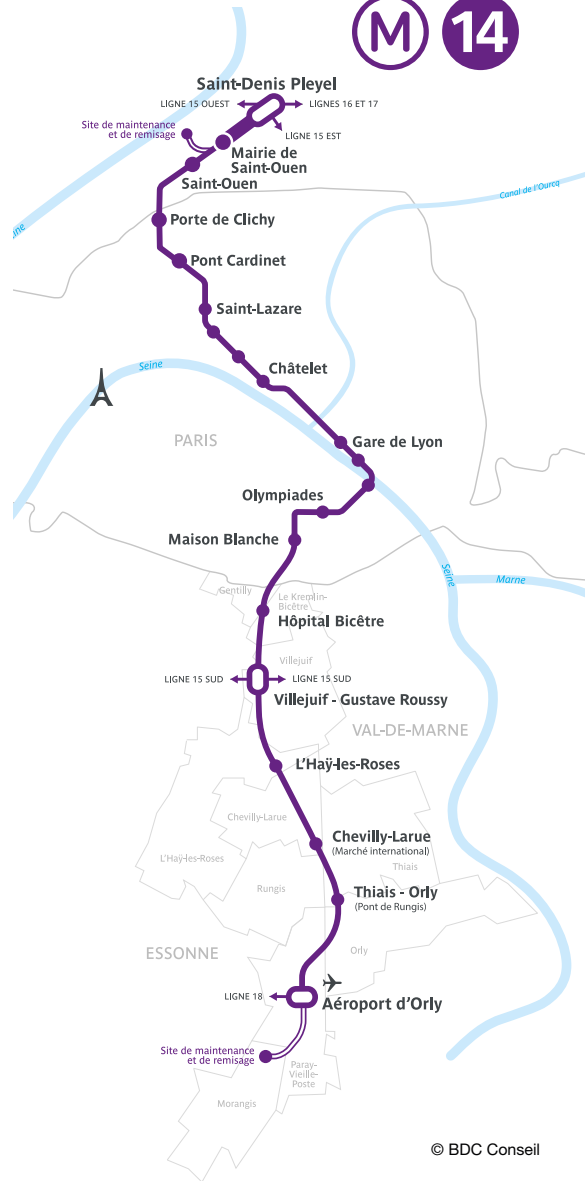
## Transportation projects on the fast track

Since June 2024, the extended line 14 connects Orly airport to Saint-Denis-Pleyel

- Serving the Stade de France and the Olympic and Paralympic Village.
- 25 minutes to reach Orly from Châtelet versus 50 currently.
- Fast connection between Saint-Lazare, Châtelet and Gare de Lyon.

**Backbone of the Games, providing complementary solutions to line M13, the RER B and D.**





By 2025, the line 14 will have the capacity to transport nearly 1 million passengers daily.

more than double today's figure

- Delivery of 37 new trains.
- Trains with 8 wagons, 30% extra capacity.
- Development work on the line to cope with increased traffic and renewal of the automatic train driving system.

© BDC Conseil



## The other transportation projects

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Extension between Haussmann Saint-Lazare and Nanterre La-Folie: in use since May 2024 Service to La Défense Arena and multimodal hub at Porte Maillot.



Extension between Mairie des Lilas and Rosny-Bois-Perrier Easier connection between the RER E and the center of Paris.



Extension between Front Populaire and Mairie d'Aubervilliers: in service since May 31, 2022 Additional option to reach the Stade de France.



Extension between Asnières and Colombes: phase 1 commissioned in late 2019 Easier access to the Stade de France (multimodal hub at Gare de Saint-Denis) without having to go through Paris.



New line between Epinay-sur-Seine and Le Bourget: commissioned in 2017 Easier access to the Media Village and the Le Bourget Olympic site.



New line between Saint-Germain-en-Laye and Saint-Cyr: commissioned in 2022 Easier service between Versailles and the RER A.

And also the lines





© Cyril Badier - Île-de-France Mobilités

## Transport Public Paris 2024, a dedicated app for getting to the event sites

- Take advantage of optimized itineraries.
- Buy the Paris 2024 Pass to travel anywhere on the network (16 Euros one day, 70 Euros 7 days).

## Resources to enhance security

- 3,000 security guards, in addition to law enforcement personnel, and the creation of a 50-strong regional transportation brigade..
- 50 dog-handlers to clear up suspicious packages.
- 80,000 network cameras linked to a new operational security coordination center, the only one of its kind in Europe.



## Paris Region, an inspiring destination

Welcome to an exciting,  
innovative and sustainable region

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### A region where dreams come together

**The Paris 2024 Olympic and Paralympic Games will be an opportunity to** invite the world to celebrate the very essence of Paris and its region: a place where dreams converge, where excellence, creativity and the French art of living can flourish.

**It's hard to imagine a more beautiful setting** for the athletes' performances than these iconic sites: the Eiffel Tower for beach volleyball, the Château de Versailles for equestrianism, the Grand Palais for fencing, the Invalides esplanade for archery, the Stade de France for athletics, and the ancient obelisk at Concorde for new Olympic disciplines such as skateboarding, breakdance and BMX.

**15 million visitors** will be able to discover the treasures of a region that vibrates far beyond the French capital, and which offers an unrivaled historical, cultural and gastronomic heritage. An unlimited land for exploration, with a wide range of experiences just a few minutes away by bike or public transportation.

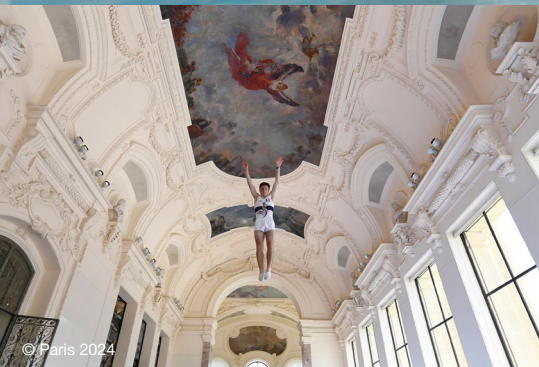
**Go climb the rocks Of Fontainebleau,** visit a fortified medieval village, discover the national museum of the Renaissance or one of the 175 other museums in the region, take a stroll in a host of small villages that are full of history and discover the 4076 historic monuments in the region... Paris Region is an ideal place for enjoying a change of scenery that can be found close to home.



© Jonathan Biche



© AdobeStock



© Paris 2024

From the Place de la Bastille to the Palace of Versailles, Greater Paris is a choice setting for the Olympic and Paralympic and Paralympic games.

**1<sup>st</sup>**   
**economic region  
of Europe**  
with a GDP of  
**765 billion euros,**  
or 5.3% of the European  
Union's GDP

**1<sup>st</sup> region in Europe by population**  
with 12.3 million inhabitants.

**1<sup>st</sup> region in Europe for R&D  
spending (21.7 billion euros).**

**1<sup>st</sup> in the ranking of the "major  
European regions of the future".**  
(source : Financial Times,  
February 2023)

**1<sup>st</sup> European market capitalization  
in 2023** (according to Bloomberg),  
ahead of London and Frankfurt.

**3 Paris Region  
universities**

among the world's top 10  
in mathematics.



**PARIS REGION KEY  
FIGURES**

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# 1<sup>st</sup> tourist destination worldwide



**175 museums**  
**4,076 historical monuments**  
**4 regional natural parks**

(18% of the region's surface area):  
Vexin français, Haute Vallée de  
Chevreuse, Gâtinais français,  
Oise-Pays de France.

**12 sites listed as regional nature reserves**

**28 %** of woodland and natural areas, including the Fontainebleau forest, the region's "green ocean", with 22,000 hectares.

**50% of the region devoted to agriculture**

**2/3** of the 1,276 municipalities located in rural areas:  
France's breadbasket, 4th largest exporter of agricultural products.

**1<sup>st</sup> region in organic conversion**



© Pexels-Leah-Kelley

**GREEN SPACES  
IN PARIS REGION**

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REGION**

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## A global city connected to nature

**Paris Region is the only global metropolitan area in the European Union with a GDP greater than that of Greater London.**

And It's also a green region that has succeeded in preserving its natural heritage and which offers a thousand ways to reconnect with nature.

**¾ of the region is made up of natural agricultural and forest areas** which are all green lungs, places to relax and preserve biodiversity. The Region is particularly active in preserving this heritage, and is committed to offering every resident access to a green space within fifteen minutes of their home.



© Anne-Charlotte LA



© Nicolas Davis / Sèvres Manufacture et Musée nationaux

## Château de Vaux-le-Vicomte

Built by three of the greatest artists of the 17th century - the gardener André Le Nôtre, the architect Louis Le Vau and the painter Charles Le Brun, Vaux-le-Vicomte was the inspiration for the construction of the Palace of Versailles. This Grand Siècle masterpiece, which is listed as a historic monument, offers an exceptional setting for directors and producers looking for a majestic, versatile film production location.

**In 1978, the château was the setting for James Bond's "Moonraker" and the series "Versailles".**

<https://vaux-le-vicomte.com/en>

## Manufacture de Sèvres

The art of ceramics has been passed down from generation to generation at the Manufacture de Sèvres for over 280 years. This site, with its strong heritage and artistic vocation, brings together 120 ceramists who gracefully combine tradition and modernity. As the guardian of the memory of ancestral know-how and the excellence of national craftsmanship, the Manufacture welcomes the public into its workshops, where one of the richest collections of ceramics in Europe is on display.

**Thousands of pieces are produced every year for the French government: Elysée Palace, Hôtel Matignon, embassies...**

[www.sevrescitereceramique.fr/en.html](http://www.sevrescitereceramique.fr/en.html)





© Eric / Sander CMN



© Château de La Roche-Guyon

## Domaine national de Saint-Cloud

The Domaine National de Saint-Cloud offers one of the most majestic views of Paris. A former holiday destination for royal and imperial families, it has preserved all its elegance, with 460 hectares of sculptural gardens and fountains. A magnificent green setting, which has been classified as a Historic Monument and awarded the “Remarkable Garden” label, and which will delight history buffs and nature lovers alike.

**In 2023, nearly 145,000 festival-goers flocked to the Domaine for the 10th anniversary of one of the great summer events: Rock en Seine.**

[www.domaine-saint-cloud.fr/en](http://www.domaine-saint-cloud.fr/en)

## Château de La Roche-Guyon

Overlooking La Roche-Guyon, near Giverny, this château couldn’t be more aptly named. This rare troglodyte gem in Paris Region has been transformed over the centuries. All that remains of this medieval fortress is the 115-ft (35-meter) high dungeon, which connects to the present-day château via a surprising secret passage dug into the rock. A historical treasure that you can explore in one of the “Most Beautiful Villages in France”.

**Its vegetable garden, which has been faithfully restored according to the original 18th-century plans, has been awarded the “Remarkable Garden” label.**

[www.chateaudelarocheguyon.fr/english](http://www.chateaudelarocheguyon.fr/english)



© Association le Cyclop Marc Domage



© P.V.T. Garnier

## The Cyclop

Begun in 1969 by Jean Tinguely, Niki de Saint Phalle and their artist friends, the colossal Cyclop was not completed until 1994. This monster of concrete, steel and mirrors is camouflaged among the trees of Milly-la-Forêt by a splendid play of light and reflection. A collaborative work to be explored between art and nature in a labyrinthine path strewn with curiosities.

**It took 350 tons of steel to design Cyclop, which stands 72 feet (22.5 m) above the ground.**

[www.lecyclop.com/en](http://www.lecyclop.com/en)

## Palace of Versailles

Seven million visitors explore this emblematic venue of French history every year. The Hall of Mirrors, with its 357 identical mirrors, is its most impressive feature. A technical and artistic innovation for its time and a testimony to the prestige of French craftsmanship. More pastoral, the fully restored Hameau de la Reine offers a little-known glimpse of Versailles, with its thatched cottages of rural architecture.

**The palace is the largest in the world, with 2,300 rooms spread over 678,126 sq. ft. (63,000 m<sup>2</sup>) within an 800-hectare estate.**

<https://en.chateauversailles.fr>



© Sandrine Expilly / Signatures



© Emmanuelle Blanc / Signatures

## Basilica Cathedral of Saint-Denis

Adorned with 2 immense rose windows that inspired the ones in Notre-Dame, this 12th-century basilica is a jewel of Gothic architecture. Also a royal necropolis, the transept and crypt - the oldest part of the building - house 70 tombs and recumbent figures bearing the effigies of France's sovereigns, including François I, Henri II and Catherine de Médicis. An exceptional collection of funerary sculptures.

**Dismantled in the 19th century, the north tower and its 295 ft-high spire are now undergoing a vast reconstruction project, and are open to the public.**

[www.saint-denis-basilique.fr/en](http://www.saint-denis-basilique.fr/en)

## Sea of sand forest of Fontainebleau

22,000 hectares of unspoilt nature make up the rich heritage of the Fontainebleau forest. A Unesco Biosphere Reserve and a climbing spot for climbers from all over the world, it is also home to a geological curiosity: the Sea of Sand. This unique beach originated from a warm-water ocean that covered the area 30 million years ago, and whose quartz bottom disintegrated into sand.

**Natural sculptures made of sandstone blocks dot the landscape, including the famous Bilboquet, which defies the laws of balance.**

[www.fontainebleau-tourisme.com/en/welcome](http://www.fontainebleau-tourisme.com/en/welcome)

# Paris Region, an innovative destination

A catalyst for creativity  
for all local stakeholders

## 1<sup>st</sup> European region in terms of the:

Number of engineers:

**774,200**

4,611 patents filed in 2022  
(41.8% of the patents filed  
in France).

R&D spending : 21.7 billion euros  
in 2021.

**8,600 startups**

**1,200 laboratories**

**135,200 researchers**

- 4 of Europe's top 10 business schools are in in Paris Region.
- 3 of the top 5 Masters in management are awarded by these establishments.

Paris Region, second only  
to the French government  
in funding the Games

**The Region has invested heavily** in Paris 2024 so that this global event can accelerate its economic, social and environmental transformation.. With an investment of 500 million euros, it is, after the French government, the largest public sponsor of the Games.

**The Games will provide a showcase for many technological innovations,** the result of emulation between Paris Region and international companies who have combined their expertise to make this event unforgettable. These cover the fields of transportation, energy, digital technology, Big Data and the Internet of Things (IoT): flying cabs, autonomous vehicles running on green hydrogen, a floating solar power plant on the Seine, etc.



The first Urbanloop capsules, a revolutionary mode of transportation, will see the light of day during the Games: this small autonomous electric shuttle on rails (see photo opposite) will provide a free link between the parking lot at the Saint-Quentin-en-Yvelines leisure park and the fan zone on the île de loisirs.

### A new way of building the city

**Innovations in materials**, construction techniques, heating systems... the facilities and buildings built for the Games will demonstrate a different way of building the city.

**The Olympic and Paralympic Village**, straddling three municipalities (Saint-Denis, Saint-Ouen-sur-Seine, Île-Saint-Denis) will rise to the challenge of reversibility. The architects have designed the buildings so that they will initially host the athletes, then be transformed into housing for new residents. An inspiring example of resource-efficient urban planning.

### Paris Region, Europe's leading smart region

**In 2024, the whole world will be watching** the Olympic and Paralympic Village, which will host 14,500 athletes and their staff during the Olympic Games and 9,000 athletes and their staff during the Paralympic Games. It was only logical that this district, the flagship of a region that aims to be Europe's leading "smart region"



Construction, energy, mobility :  
the 2024 Games will be a showcase  
for many innovations.

should feature a compendium of innovations.

**The Olympic and Paralympic village** will increase these innovations in the field of the Internet of Things (IoT). These innovations are designed to help decarbonize districts and make them more resilient in the face of extreme heat: connected benches that cool and purify the air, solutions that use algae to cool playgrounds, biodiversity sensors that measure the presence of various species, etc.

**A COSMOPOLITAN  
REGION**

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**AN INNOVATIVE  
ECOSYSTEM**

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© UrbanLoop

## Attracting and promoting foreign investment

Choose Paris Region has set up a one-stop shop to support foreign companies in their Paris 2024-related projects, as well as an observatory that allows for the monitoring and promotion of these projects in Paris Region. Since 2017, 95 foreign direct investments have been made in Paris Region and will create 4,000 jobs. These projects have all been supported by Choose Paris Region.

**FOREIGN INVESTMENT  
LINKED TO  
THE 2024 GAMES**

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**SUCCESS  
STORIES**

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# 1st



## smart Region in Europe:

Paris Region has confirmed its ambition to be Europe's 1st smart Region. This strategy, launched in 2018, aims to make Paris Region the 1st connected territory and leader in data issues.

## 3 goals:

- Create new services to improve the daily lives of Paris Region residents and promote sustainable practices.
  - Promote the greater inclusion of citizens.
  - Prepare the jobs of tomorrow and become a leader in digital innovation.
- 
- **191 partners** involved in the design of digital services offered by the Region.
  - **27 digital services** for individuals, communities, associations and businesses..
  - **8 smart services in the Region** dedicated to the ecological transition, including :
  - **Ma nature en Île-de-France**, which helps walkers plan their outings, discover natural areas and protect biodiversity..
  - **Mon potentiel solaire**, which helps people in Paris Region install solar panels on their roofs..



© Photothèque EPA Paris-Saclay



© DR

## Paris-Saclay

This innovation hub brings together the quintessence of French research: the University of Paris-Saclay, the Institut Polytechnique de Paris and major national research organizations (CNRS, Inria, INRAE, CEA, Inserm and Onera). A deeptech ecosystem where exceptional industrial, scientific and urban projects are being developed thanks to state-of-the-art equipment, including the SOLEIL synchrotron, which allows for the observation of matter on all scales.

**The Shanghai ranking, which distinguishes universities in the area of research, positioned Paris-Saclay 15th worldwide, no.1 in Europe, and 2nd worldwide in mathematics in 2023.**

[www.welcometoparissaclay.com](http://www.welcometoparissaclay.com)

## Systematic Drones Hub

The Systematic Drones Hub, located in Brétigny-sur-Orge, plays an active role in the dual structuring of the civil drone industry by signing strategic partnerships, federating economic stakeholders and offering them numerous services to support their growth. It features a drone test center, a 300-hectare flying area unique in Europe, and a 12-mile corridor around the former Air Force Base 217.

**On August 15 1953, Jacqueline Auriol became the first European to break the sound barrier on these very runways.**

<https://systematic-paris-region.org/hubs-stakes/drones-hub/?lang=en>



© APHP



© Franck Dunouau

## New Hôtel-Dieu

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The oldest hospital in the capital, Hôtel Dieu is now at the heart of the strategy aimed at transforming Paris's hospitals. The @Hôtel Dieu project aims to open it up to the challenges of the medicine of the future, and to accelerate the pace of developing, assessing and deploying innovations, particularly in the field of digital healthcare, for the direct benefit of patients.

**In 2023, the hospital welcomed the first European Biolabs, a leading incubator for biotech and healthcare startups.**

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[www.biolabs.io/hotel-dieu](http://www.biolabs.io/hotel-dieu)

## Valeo Mobility Tech Center

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Valeo's Technocentre is located on a 236,806 sq. ft. site in Créteil, France, and features new-generation laboratories. 1,200 people, including 700 R&D engineers, design new technologies to enhance the comfort and automation of motor vehicles. Their main focus: the autonomous car, which can ensure the freedom and safety of its passengers, thanks to data collected by cameras and sensors and processed by AI.

**Valeo Drive4U™, the 1<sup>st</sup> prototype passenger car tested in Paris, was mainly developed at Valeo.**

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[www.valeo.com/en](http://www.valeo.com/en)





© Christophe Hargoues



© JN Ferragut

## Genopole

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Genopole, France's leading biocluster, brings together a continuum of scientific excellence and public and private research with a view to accelerating innovation in biotechnology, healthcare and the bioeconomy. At this innovation cluster in Évry-Courcouronnes, 16 academic research laboratories, 66 companies and 24 platforms work together to develop the scientific breakthroughs of the future.

**Research teams from CEA and Genethon laboratories have made a major contribution to the first mapping of the human genome.**

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[www.genopole.com](http://www.genopole.com)

## Studios of Bry-sur-Marne

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With 200 films made every year, these studios have become a shining light on the French audiovisual scene. Labeled “Grande fabrique de l’image - France 2030” and in partnership with the INA, they are part of a development perspective through the East Paris Film, Audiovisual and Sound Cluster (Pôle Image et Son de l’Est Parisien). The aim is to make France a major center of attraction for the film and audiovisual industries, in terms of production and training.

**The film “Marie-Antoinette” by Sofia Coppola was partly made here. These versatile locations allowed for the recreation of the opulence of 18th-century France.**

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<https://studiosdebry.com/studios-de-bry-us>



## Campus Cyber

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The Campus Cyber is a showcase for French expertise in cybersecurity. National and international stakeholders, companies (large groups, SMEs), government departments, training and research organizations, associations... all come together at the same site in La Défense. An entire industry dedicated to protecting society, based on collaboration and shared interests.

**To date, it has brought together over 250 private and public entities, all actively involved in the project and its future development.**

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<https://campuscyber.fr/en>

## Teratec

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As a major European center dedicated to high-performance digital simulation, Teratec develops cutting-edge technologies to boost performance and competitiveness in research and industry. Bringing together over 80 major stakeholders, this technology park based in Bruyères-le-Châtel has been deploying forward-looking solutions in fields such as cybersecurity, AI and cancer research since 2005.

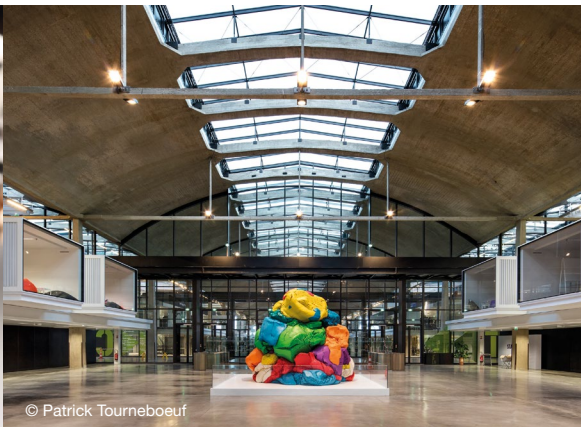
**200,000 hours of computing in 200 hours: the feat achieved by the CEA's TERA-10 supercomputer for the digital simulation of the Dassault Falcon 7X aircraft.**

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[www.teratec.eu/gb/index.html](http://www.teratec.eu/gb/index.html)



© Buffet Crampon



© Patrick Tourneboeuf

## Buffet Crampon

Founded in a Parisian workshop, Buffet Crampon has forged a worldwide reputation in the manufacture of wind instruments over the past 200 years. The key to this success: innovation and unrivalled technical expertise in the design of over 400 models. Now headquartered in Mantes-la-Ville, the group has an international presence with 900 employees, 4 subsidiaries and 6 production sites.

**Buffet Crampon has been awarded the “Living Heritage Company” label for its contribution to France’s cultural and industrial heritage.**

[www.buffetcrampongroup.com/en](http://www.buffetcrampongroup.com/en)

## Station F

The world’s largest startup incubator is located in a former marshalling yard in the 13th arrondissement of Paris. Since 2017, this 365,973 sq. ft. converted industrial hall has been supporting 1,000 start-up companies that specialize in digital technologies. This ecosystem for entrepreneurs and investors is also home to Europe’s largest food court, La Felicità.

**Flatmates, Station F’s co-living extension, offers over 600 rooms and 100 apartments to entrepreneurs in residence.**

<https://stationf.co>







## Paris Region, a sustainable destination

### Responsible Games in a sustainable region

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#### One goal: to halve the carbon footprint of Paris 2024

**The audacity of Paris 2024 is also ecological.** The organizers have made an unprecedented commitment: to halve the event's carbon footprint by acting on all emission sources. Their goal? Show that another model is possible, and that the Games can go hand in hand with a strong commitment to a sustainable world.

**This ambition is particularly in line** with Paris Region's commitment to accelerate its ecological transition and make the Games a showcase for its environmental commitment.

#### Sobriety and a circular economy

**Just "the right amount" of construction.** Committed to a dual trajectory of zero net CO2 emissions and zero net artificialisation of soils by 2050, Paris Region has opted for sobriety. 95% of event venues either already exist or are temporary. Two new sports facilities have been built: the Saint-Denis Olympic aquatic center and the Arena Porte de La Chapelle.

**A model for eco-design.** Designed entirely using bio-sourced materials, the Saint-Denis aquatic center is aimed at setting an environmental example. It features 53,820 sq. ft. of photovoltaic panels, and the bleacher seats were manufactured by a local social economy company from recycled plastic waste.



Only two sports facilities were built in anticipation of the Olympic Games: the Saint-Denis aquatic center (1) and the Porte de La Chapelle Arena (2 and 3)

1.5 

million tons  
of CO<sub>2</sub>

This is the emissions target for Paris 2024 versus **3.5** for the previous **Summer Games**

**Only 2 sports facilities built** versus 9 for Tokyo and Rio and 6 for London.

**60 %** of the sports, technological or security facilities leased.

**Paris Region's ecological ambition:**

- 10 billion euros invested by Paris Region for the environment between 2019 and 2024.
- 1 euro out of 2 in regional spending has a positive impact on the environment.
- Target of 100% of regional energy consumption covered by renewable energies by 2050.

## Goal 100% of the competition venues accessible by public transportation

**Central to the success of Paris 2024** is a highly efficient, modern, sustainable and accessible transportation network. This is the result of massive investment in the region to strengthen this network. All the Olympic venues can be reached by public transportation. Wherever they are in Paris, spectators will always be within a quarter of a mile from a metro station.

## A sustainable culinary experience

**With 13 million meals served**, Paris 2024 will provide an interesting lever for promoting sustainable and responsible food. The commitments made are commensurate with this ambition: “two times more plant-based products for two times less CO2”, 80% of food from French production, 25% produced less than 155 miles away and 30% organic.

**These commitments** are in line with those made by the Region in favor of sustainable food, in particular the 60% reduction in food waste and the five-fold increase in the amount of local products on the plates of Paris Region residents.



© Gettyimages

**Over 13 million meals will be served during the Games, with a focus on sustainable and responsible food.**

### A SUSTAINABLE REGION

[Click here](#)

**260** miles of bike lanes will serve the Olympic venues.

**300 million** in investments planned by the Region for 466 miles of bike paths between Paris Region cities.

**100% certified food products (Label rouge, organic, etc.).**

**84% of the furnishings used during Paris 2024 to be reused.**



© DR Descartes Développement & Innovation/Eric Morency



© Département de la Seine-Saint-Denis

## Cité Descartes

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Awarded the Sustainable City Excellence Cluster label in 2012 and the Technopole label in 2022, Cité Descartes imagines the cities of the future. This dynamic ecosystem brings together local authorities, companies, higher education and research institutions in the digital, eco-activity, low-carbon mobility and sustainable construction sectors. At the heart of the campus, at the Université Gustave Eiffel, a quarter of the French research workforce is dedicated to sustainable cities.

**Sense-City is a global project. This climatic chamber with 2 spaces measuring 4306 sq. ft. equipped with nanosensors, is a laboratory for experimenting with climatic transformations.**

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[www.descartes-devinnov.com/en](http://www.descartes-devinnov.com/en)

## Georges Valbon Departmental Park

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Nicknamed Parc de la Courneuve, this 410-hectare green lung also spans the municipalities of Saint-Denis, Stains, Dugny and Garges-lès-Gonesse. Hundreds of different species of vegetation and the diversity of its landscapes contribute to the preservation of its rich ecosystem. A haven of fresh air and relaxation and a remarkable ecological reserve in a rapidly changing urban area.

**The 3rd largest park in Paris Region, it is also the 1st to be classified Natura 2000 for its commitment to the environment.**

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[www.tourisme-plainecommune-paris.com/en](http://www.tourisme-plainecommune-paris.com/en)





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## Arboretum

Arboretum, Europe's first wooden campus, combines low-carbon performance and well-being. Located on the banks of the Seine in Nanterre, in a 9-hectare park, this exceptional 1,345,489 sq. ft. office and service project mobilized more than 1,059,440 cubic feet (30,000 m<sup>3</sup>) of spruce. Close to nature so you can recharge your batteries and concentrate, it's a real island of fresh air on the outskirts of Paris.

**“Well-being in companies must also be part of a working environment where pleasure is fundamental,” emphasized Vincent Robert-Daubin, General Manager.**

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<https://arboretum.fr/>

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## Hectar

Hectar is accelerating the social and economic transition of regenerative agriculture. It's a pilot farm for mixed farming, entrepreneurial support programs for farmers and a gas pedal for European Agri and FoodTech startups. It's also a farm studio for modelling economic and social costs, a venue for impact seminars for companies and an awareness-raising area for young people and students.

**In 3 years, 10,000 people - including 2,000 young people and over 60 startups - have been welcomed to the venue.**

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<https://en.hectar.co>



© Emmanuelle Blanc / Signatures



© Ville d'Argenteuil

## Rungis International Market

The “Belly of Paris” according to Zola, left its historic headquarters at Les Halles for Rungis in 1969. Every day, professionals from all over the world mingle among these 234 hectares of stalls. Committed to the ecological transition, it has a waste recovery platform and has signed an “industrial and territorial ecology” partnership with Paris-Orly airport, which already consumes 30% of the waste heat produced by the market.

**The largest fresh produce market in the world, the National Interest Market employs over 13,000 people. Every day, it supplies 1 in 4 French people.**

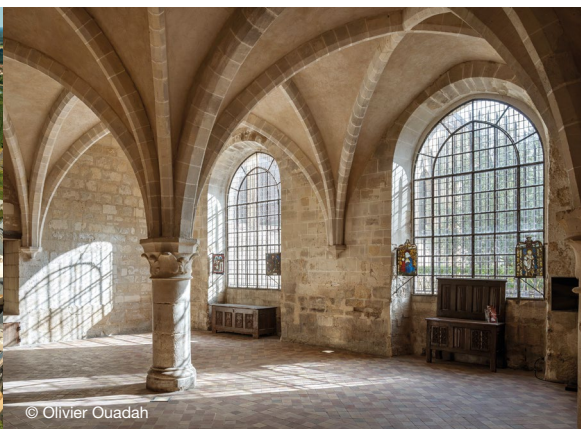
[www.rungisinternational.com](http://www.rungisinternational.com)

## Port of Gennevilliers

On the outskirts of Paris and La Défense, the no. 1 river port in France and no. 2 in Europe features exceptional river, rail and land connections. The logistics hub, which brings together 270 companies from all sectors on a 401-hectare site, has embarked on a strategic ecological transition, including the construction of a methanization unit that will allow for the conversion of Paris Region food waste into gas.

**In 2021, the port merged with Le Havre and Rouen and is now HAROPA PORT, the major river-sea port on the Seine corridor.**

[www.haropaport.com/en/gennevilliers-port-agency](http://www.haropaport.com/en/gennevilliers-port-agency)



## Val d'Europe

This economic, tourist and residential area which is unique in France, was created with the arrival of Disneyland® Paris 35 years ago. Now Europe's No. 1 tourist destination, Val d'Europe is a major new urban hub and a pioneer in sustainable development.. While Disneyland® Paris boasts the largest photovoltaic power plant in Europe, Center Parcs Villages Nature is heated all year round to 30°C thanks to geothermal energy.

**France's No. 1 TGV hub, just 10 minutes from CDG airport, it's also the No. 2 hotel hub, with 12,000 rooms.**

[www.valdeurope-attractivite.fr/en](http://www.valdeurope-attractivite.fr/en)

## Royaumont Abbey

History and nature live in harmony in this listed Cistercian abbey. A place to visit and an artists' residence, it is also a laboratory for innovative vegetation experiments. The 9-squares garden, inspired by medieval architecture and awarded the "I support biodiversity" label, and the Garden of Vegetables are two examples of this, as they revive ancestral know-how to experiment with new cultivation methods and imagine the vegetable garden of the future.

**The kitchen garden can be enjoyed at the Table de Royaumont. Every weekend, the restaurant serves up dishes made from its own produce.**

[www.royaumont.com/en](http://www.royaumont.com/en)

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# Paris Region, a future destination

## A region with a desirable heritage

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### A region reinvented thanks to the Games

#### Let's look ahead to after the Games...

The people in Paris Region will inherit a region that has been transformed by Paris 2024: more pleasant to live in, greener, more sustainable and inclusive, as well as bolder and more open to the world. Paris 2024 has acted as a catalyst for the transformations that have already been underway for several years, enabling every inhabitant to inherit an even more desirable future. This was a major concern for the Region, and the gamble has already paid off.

**New shared facilities.** With a view to keeping land use to a minimum, the Region has built little, but it has built better, where the population's needs were most pressing. The department of Seine-Saint-Denis, whose population

is the least privileged and also the youngest, will benefit particularly from the Games. Indeed, it is now home to the Saint-Denis Olympic Aquatic Center, which will become a multi-sports venue after 2024, with two 50 and 25-meter modular pools, a fitness area, a climbing gym, a 3/3 basketball court and more.

#### The urban development projects

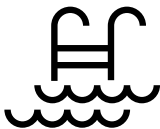
linked to the various Olympic venues have transformed and “repaired” entire sections of cities, such as in Saint-Denis, where the athletes' village will become an exemplary and attractive new part of the city after the Games.

#### The transportation revolution

The most important heritage for Paris Region residents is its transportation network, which is among the most efficient and accessible in the world.



The department of  
Seine-Saint-Denis,  
beneficiary  
of the Games:



# 75%

of Paris 2024-related  
public investment  
in the department

**3 temporary pools awarded to  
3 municipalities in Seine-Saint-Denis.**

- 1<sup>st</sup> whitewater center in Europe, the Paris Region Olympic Watersports Stadium inaugurated in 2019 was opened to top-level athletes and the general public ahead of the Olympic and Paralympic rowing and canoeing events. It was 85% financed by the Region to the tune of 101 million euros.
- 708 new or renovated trains and RERs in service. 100% clean buses in Paris Region in densely populated areas by 2025 and nationwide by 2029.

**Grand Paris Express:**  
**125 miles**  
of new lines  
**68 new stations**  
Nearly **3 million**  
daily passengers



© Dominique Perrault Architecture - Société du Grand Paris



© Atelier King Kong - Société du Grand Paris



© Paris 2024

Villejuif (1) and Vitry-centre (2) stations, at the heart of the Grand Paris transportation network, which will serve numerous Olympic sites. Urban sports such as breaking (3) will be hosted in the center of the capital.

**The Grand Paris Express project is now well underway.** A “super” 100% automatic metro that will revolutionize daily life by linking the suburbs to each other, without having to go through Paris. The extension of line 14 is now complete, and four new lines will be opened between now and 2030.

### An intangible heritage: extending the spirit of the games

**Paris 2024 will be a showcase** for the values that are dear to Paris Region: inclusion, audacity, openness to others and surpassing oneself. The Region is committed to ensuring that this spirit lasts beyond the games.

**Sports are a powerful lever for integration.** The heritage of the Games is invaluable in ensuring access to sports for all. The colline d’Elancourt, the region’s new green lung, offers the general public a complete range of outdoor leisure activities, including an Olympic mountain bike track. In Vaires-sur-Marne, the Paris Region Olympic Watersports Stadium allows families to row, sprint canoe or slalom canoe down the Olympic River. For the people of Paris Region, the Olympic adventure will continue after the Games...

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#### LIFE IN PARIS REGION

[Click here](#) 

- **25 swimming pools** scheduled in Paris Region in the wake of Paris 2024 (including 18 new pools and one renovated pool in Seine-Saint-Denis).
- **30 minutes of daily physical activity** in addition to the 3 hours of weekly physical and sports education for elementary school pupils since the start of the 2020 school year.
- **3,200 middle school students** took part in a Paris 2024-themed discovery course. The goal: to develop and pass on the values of sport and Olympism to Generation 2024..
- **1<sup>st</sup> Olympic and Paralympic Games** to open their doors to breakdancing, along with surfing, climbing and skateboarding, also present at Tokyo 2020..

### Inclusion beyond the Games

- **3,000 inclusive clubs** in France trained to welcome disabled participants in order to develop the practice of handisport.

# 65 %

of French people think that Paris 2024 will have a positive effect on the way they look at people with disabilities.



© GOLEM Conception : Agence Romeo Architecture Christophe Gullzzi



© 163 ateliers-Pleyel

## PRISME

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A unique and innovative sports facility in Europe, PRISME has established itself as a reference point for the practice of inclusive sports. Supported by the Department of Seine-Saint-Denis, PRISME is the only dedicated legacy of the Paralympic Games and is perfectly in line with Paris 2024's vision of making the Games a gas pedal for social transformation in the service of a fairer society.

**PRISME will offer sports facilities, training and research and development activities focused on sports for all.**

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<https://jopparis2024.seinesaintdenis.fr/chantiers/le-prisme>

## H4 Hotel Wyndham Paris Pleyel Resort

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Reimagined to combine the past and the future, the Tour Pleyel, a symbol of northern Paris, is opening in a new light, thanks to the H4 Hotel Wyndham brand, part of the H-Hotels group. BREEAM-certified for its environmental friendliness and sustainability, the hotel offers 697 rooms and suites, 4 restaurants and bars, a 107,639 sq. ft. convention center, a panoramic swimming pool, a gym, private parking and direct access to the center of Paris.

**This is the biggest hotel opening in 50 years in Paris and the surrounding region (excluding Disneyland® Paris).**

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[www.h-hotels.com/en/h4/hotels/h4-hotel-wyndham-paris-pleyel](https://www.h-hotels.com/en/h4/hotels/h4-hotel-wyndham-paris-pleyel)





© Collection GrandPalaisRmn, Maxime Chermat



© Paris-La Défense

## The Nave of the Grand Palais

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In the heart of Paris, the Grand Palais is an exceptional monument that was constructed for the 1900 Universal Exhibition. It hosted major exhibitions and events for over a century, before closing in 2021 for major renovation work. Its impressive Nave will be unveiled for the Paris 2024 Olympic and Paralympic Games, before the building is fully reopened in spring 2025.

**The immense active slab, a technological feat, will contribute to improving the monument's visitor comfort and energy performance.**

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[www.grandpalais.fr/en](http://www.grandpalais.fr/en)

## Paris-La Défense

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Europe's 1<sup>st</sup> and the world's 4<sup>th</sup> largest business district, renowned for its major stakeholders in Fintech, information technology and energy, La Défense is one of the beating hearts of Paris Region. With a thriving economy and tourist industry, between its Grande Arche and the Westfield Les 4 Temps - CNIT shopping center, it is home to over 550,000 inhabitants, 470,000 jobs and 42,000 students.

**Paris La Défense Arena, Europe's largest indoor stadium and concert hall, will host the Olympic swimming and water polo events.**

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<https://parisladefense.com/en>





© Paris 2024



© Leticia Pontual

## National Velodrome

The crown jewel of the French Cycling Federation, with its 820-foot-long, 26-foot-wide track, the Saint-Quentin-en-Yvelines National Velodrome, built in 2014, will host the Paris 2024 track cycling events. The same is true for BMX Racing, which is making its first appearance at the Olympics, in an exceptional setting: the only indoor BMX track in Europe.

**The Siberian pine track is meticulously maintained: the room's temperature and humidity are controlled, and the wood is meticulously sanded and cared for...**

[www.velodrome-national.com](http://www.velodrome-national.com)

## The making of the metro

The contours of the Grand Paris Express take shape in this mediation center located in the new Docks eco-district in Saint-Ouen. Designed by the Société des Grands Projets, the tour takes visitors behind the scenes of this major project: 68 stations, 80% of which are transfer stations, 4 new metro lines and 124 miles of automatic network between now and 2030.

**The visit has been designed to be immersive, with a life-size metro train and station to help visitors understand the challenges of this extraordinary project.**

[www.grandparisexpress.fr/fabrique-du-metro/visiter](http://www.grandparisexpress.fr/fabrique-du-metro/visiter)



## Equinix

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To coincide with the Olympic Games, Equinix has invested 139 million euros to open its tenth Paris Region data center. Designed as a model for the data center of the future, this site will heat the Olympic Aquatics Center and thousands of homes thanks to the waste heat recovered here. This is a major first for this technology on this scale and has been made possible by the co-construction of the project with local public stakeholders.

**“We are anticipating the influx of innovative companies thanks to the legacy of the Olympic Games by guaranteeing access to the best digital offerings on the market and a responsible digital transition”.**

[www.equinix.com/data-centers/europe-colocation/france-colocation/paris-data-centers/pa10](http://www.equinix.com/data-centers/europe-colocation/france-colocation/paris-data-centers/pa10)

## Arènes Grand Paris Sud

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With 3,000 seats and a 1175 sq.ft. modular stage, Les Arènes is the largest concert and eSports venue in Southern Grand Paris. It has been transformed to meet new needs in terms of comfort, acoustics, digital innovation and augmented reality, and are home to Karmine Corp, one of the world’s top professional eSport teams. Now the first in Europe to be housed in a dedicated facility.

**The first IOC-initiated Olympic Esports Series took place in Singapore in 2023.**

[www.grandparissud.fr/equipement/les-arenes](http://www.grandparissud.fr/equipement/les-arenes)

# Un héritage durable et inclusif

Réseau de transport Grand Paris Express, nouveaux quartiers, création ou aménagement des sites olympiques et paralympiques dessinent l'Île-de-France de demain.

## A lasting and inclusive heritage

The Grand Paris Express transportation network, new neighborhoods and the creation or development of Olympic venues are all shaping the Paris Region of tomorrow.

