

BIOGRAPHY

Baptiste Orlandini General Manager of Choose Paris Region



A graduate of Sciences Po Aix in economic intelligence and geostrategy, **Baptiste Orlandini** has extensive expertise in territorial development, economic attractiveness, and supporting major industrial and investment projects. After serving as Director of Programs and Activities at the *Cercle des Économistes*, a leading French economic think tank at the intersection of academia, business, and public policy, he oversaw all economic, innovation, and employment policies within the office of the President of the Paris Region. Known for his skill in managing complex projects in highly competitive environments, he joins Choose Paris Region with the mission of boosting the region's international attractiveness by highlighting its economic, cultural, and tourism strengths.